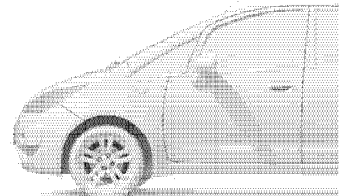
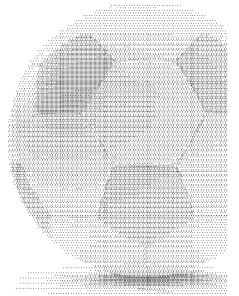


# EXHIBIT A

[REDACTED]

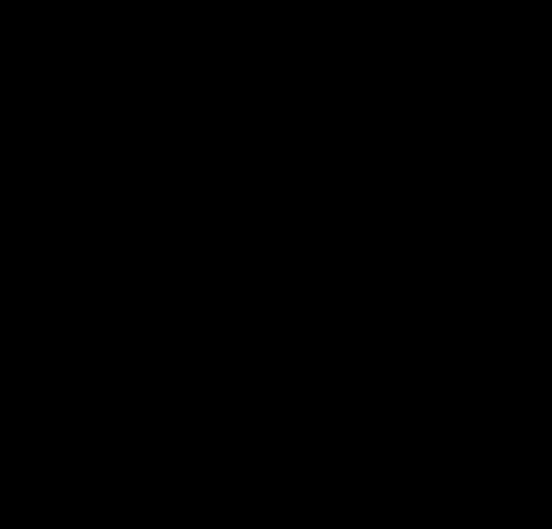
# Offline Access Request Response Report



## Oracle Data Cloud:

### Offline Access Request Response Report

Oracle Data Cloud scanned our data and found the following data elements associated with the personal information you provided:

| Data Element Description  | Your Data   |
|---|---|
| <b>First and Last Name</b>  |  |
| <b>Physical Address</b>   |   |
| <b>All email addresses associated with your profile</b> (all but the email you provided with your request have been partially masked)   |   |
| <b>All phone numbers associated with your profile</b> (all but the phone number you provided with your request have been partially masked)  |   |
| <b>Mail Preference option from Direct Marketing Association (DMA).</b> DMA is an industry group that tracks mails preferences option from consumer and alerts members when individual opt out |   |

| Oracle Data Cloud has collected the following demographic attributes associated with your individual profile or household profile: |  |       |
|--|--|-------|
| Demographic Category   | Demographic Detail                         | Value |
| Individual   | Age  |       |
| Individual   | Age Code                                   |       |
| Individual   | Age Range                                  |       |
| Individual   | Birth Year                                 |       |
| Individual   | Census Tract* Avg Education Level          |       |
| Individual   | Ethnic Code                                |       |
| Individual   | Ethnic Group                               |       |
| Individual   | Ethnicity                                  |       |
| Individual   | Family Position Code                       |       |
| Individual   | Gender                                     |       |
| Individual   | Generation                                 |       |
| Individual   | Language                                   |       |
| Individual   | Language Preference                        |       |
| Individual   | Race                                       |       |
| Household  | Adults                                     |       |
| Household  | Age  |       |
| Household  | Age Code                                   |       |
| Household  | Age Range                                  |       |
| Household  |  |       |
| Household  |  |       |
| Household  | Birth Year                                 |       |
| Household  | Buyer Continuity                           |       |
| Household  | Buyer Score Category                       |       |
| Household  | Buyer Score Percentile                     |       |
| Household  | Census Tract* Avg Education Level          |       |
| Household  | Census Tract* Avg Household Income Dollars |       |
| Household  | Census Tract* Avg Householder Age          |       |

|           |   |  |
|-----------|---|--|
| Household | Census Tract* Income Percentile                     |  |
| Household | Census Tract* Median Household Effective Buy Dollar |  |
| Household | Census Tract* Percent Black                         |  |
| Household | Census Tract* Percent Blue Collar                   |  |
| Household | Census Tract* Percent Built 2000                    |  |
| Household | Census Tract* Percent Divorce                       |  |
| Household | Census Tract* Percent Hispanic                      |  |
| Household | Census Tract* Percent Homeowner                     |  |
| Household | Census Tract* Percent Household with Children       |  |
| Household | Census Tract* Percent Married                       |  |
| Household | Census Tract* Percent Mobile                        |  |
| Household | Census Tract* Percent Motor Vehicle Owned           |  |
| Household | Census Tract* Percent Moved 2000                    |  |
| Household | Census Tract* Percent Single Family Home            |  |
| Household | Census Tract* Percent White                         |  |
| Household | Census Tract* Percent White Collar                  |  |
| Household | Census Tract* Socio Economic Score                  |  |
| Household |   |  |
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| Household | CPG Score Category                                  |  |
| Household | CPG Score Percentile                                |  |
| Household | Dollar Home Value                                   |  |
| Household | Dollar Zip4 Avg Home Value                          |  |
| Household | Dwelling Type                                       |  |
| Household |   |  |

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| Household | Ethnic Code           |  |
| Household | Ethnic Group          |  |
| Household | Ethnicity             |  |
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| Household |                       |  |
| Household | Gender                |  |
| Household | Generation            |  |
| Household |                       |  |
| Household | Homeowner             |  |
| Household | Household Composition |  |
| Household | Income                |  |
| Household | Language              |  |
| Household | Language Preference   |  |
| Household | Length Residence      |  |
| Household | Mail Order Responder  |  |
| Household |                       |  |
| Household | Net Worth New         |  |
| Household | New Monthly Buyer     |  |
| Household | Nielson County Size   |  |
| Household |                       |  |
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| Household |                       |  |
| Household | People In Household   |  |
| Household | Race                  |  |
| Household |                       |  |
| Household |                       |  |
| Household | State                 |  |
| Household | Zip Plus4             |  |

\*Census Tract Data refers to information about your neighborhood as established by the Bureau of Census for analyzing populations.

Oracle Data Cloud has used partner data to associate your profile with the following interest-based segments:

| Segment Category | Segment Detail |
|------------------|----------------|
| Ability to Pay   |                |
| Ability to Pay   |                |
|                  |                |
| Ad Occurrence    |                |
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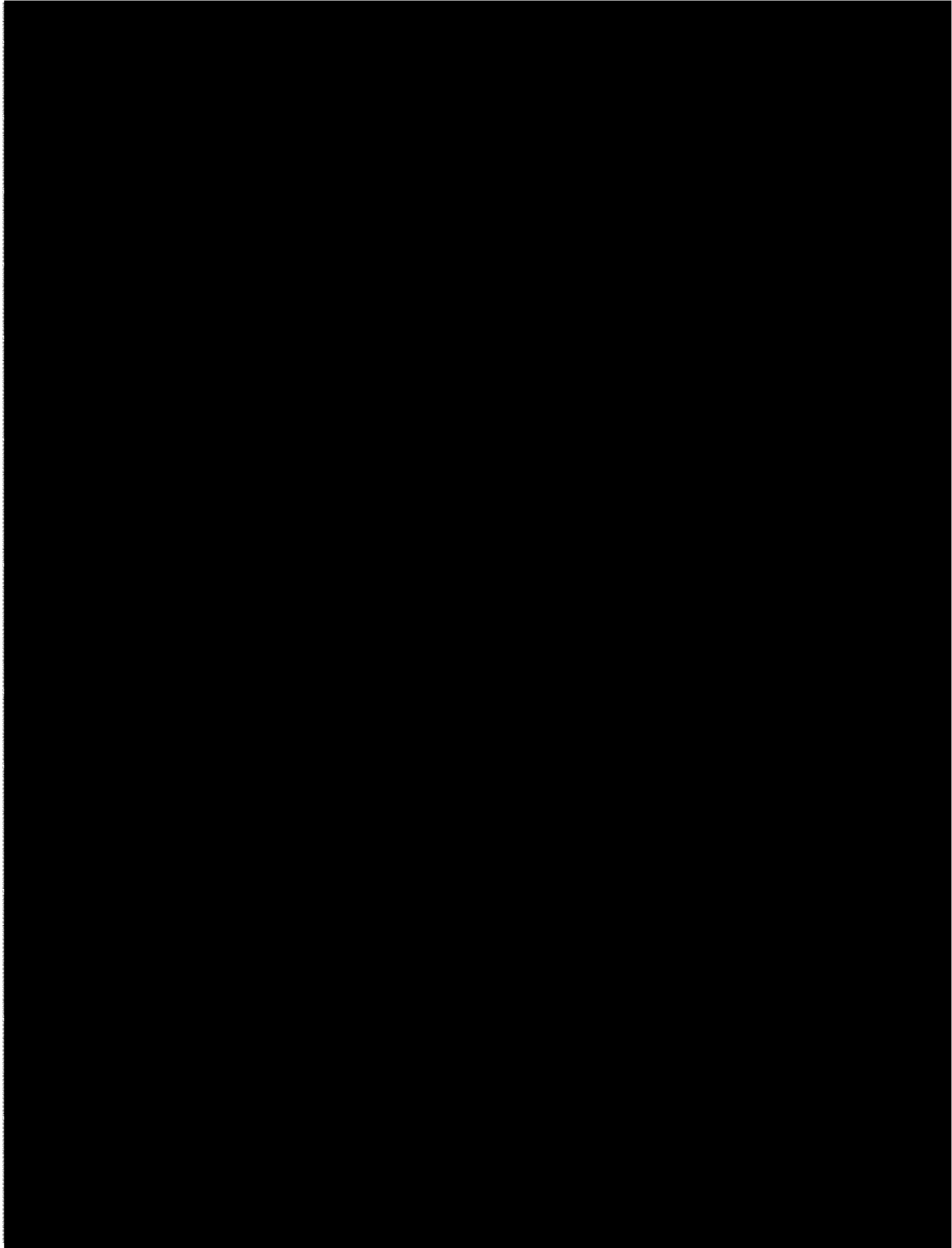
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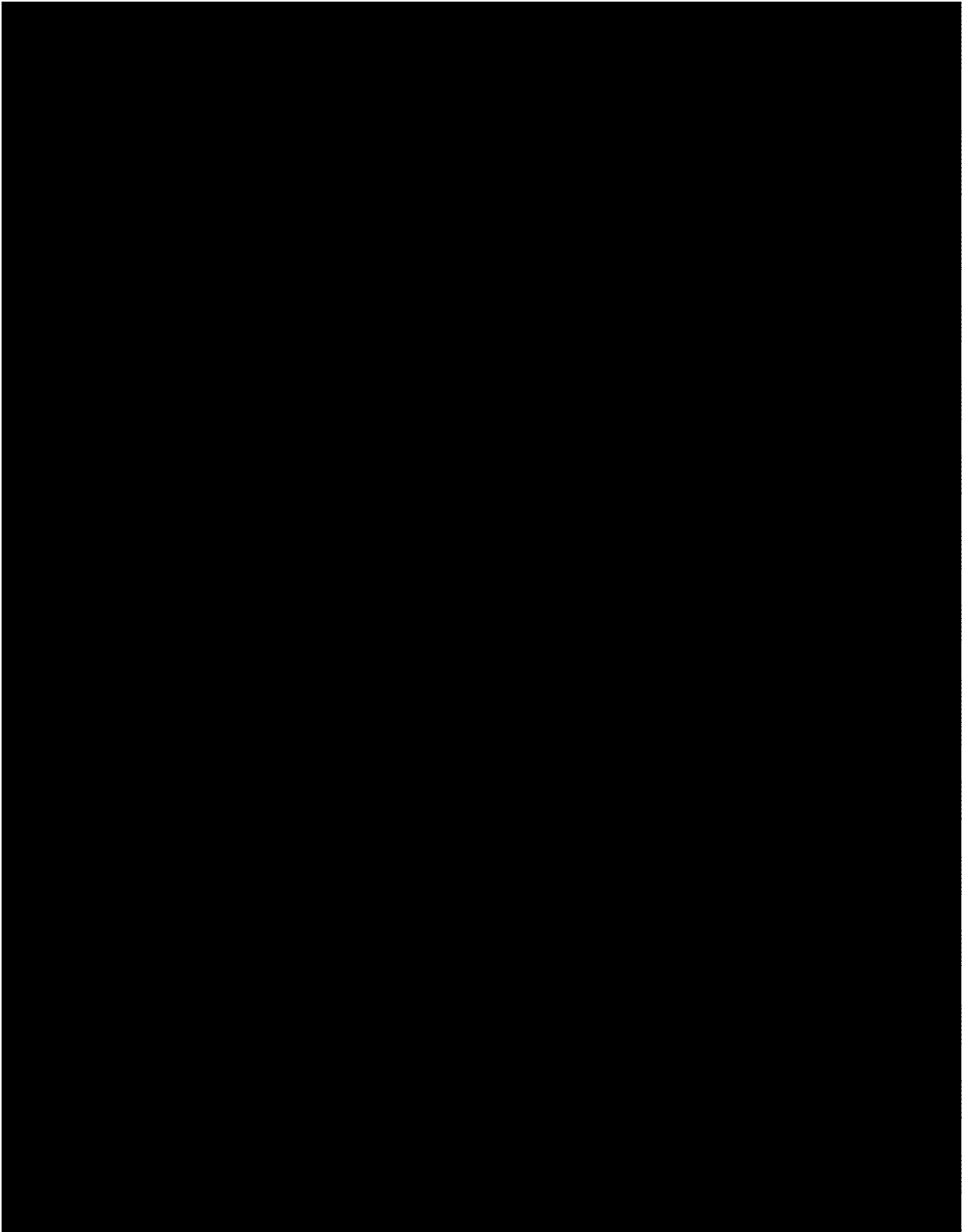


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| Business (B2B) |
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| Business Type  |
| Business Type  |
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| Business Type  |
| Buyer Score    |
| Buying Styles  |
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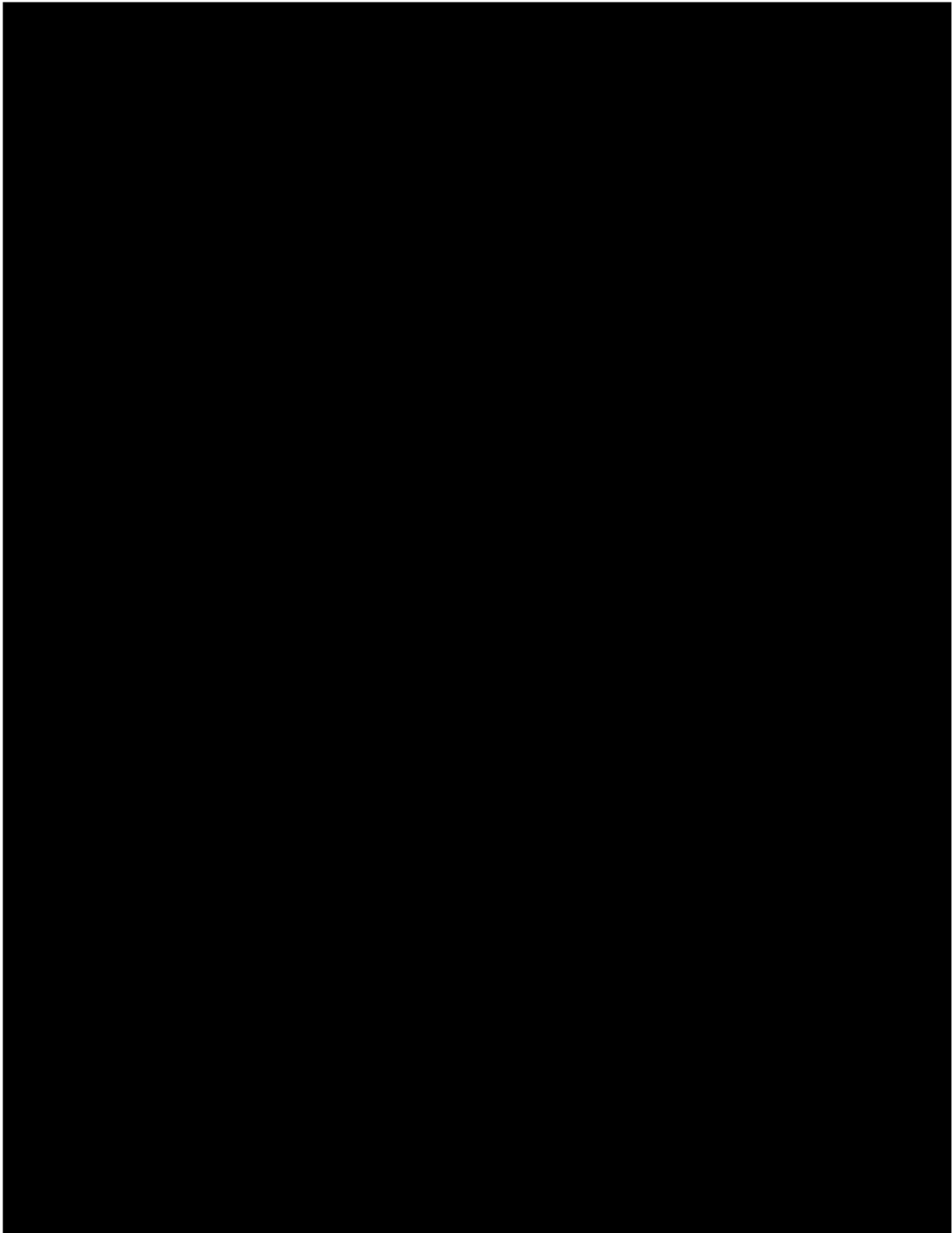






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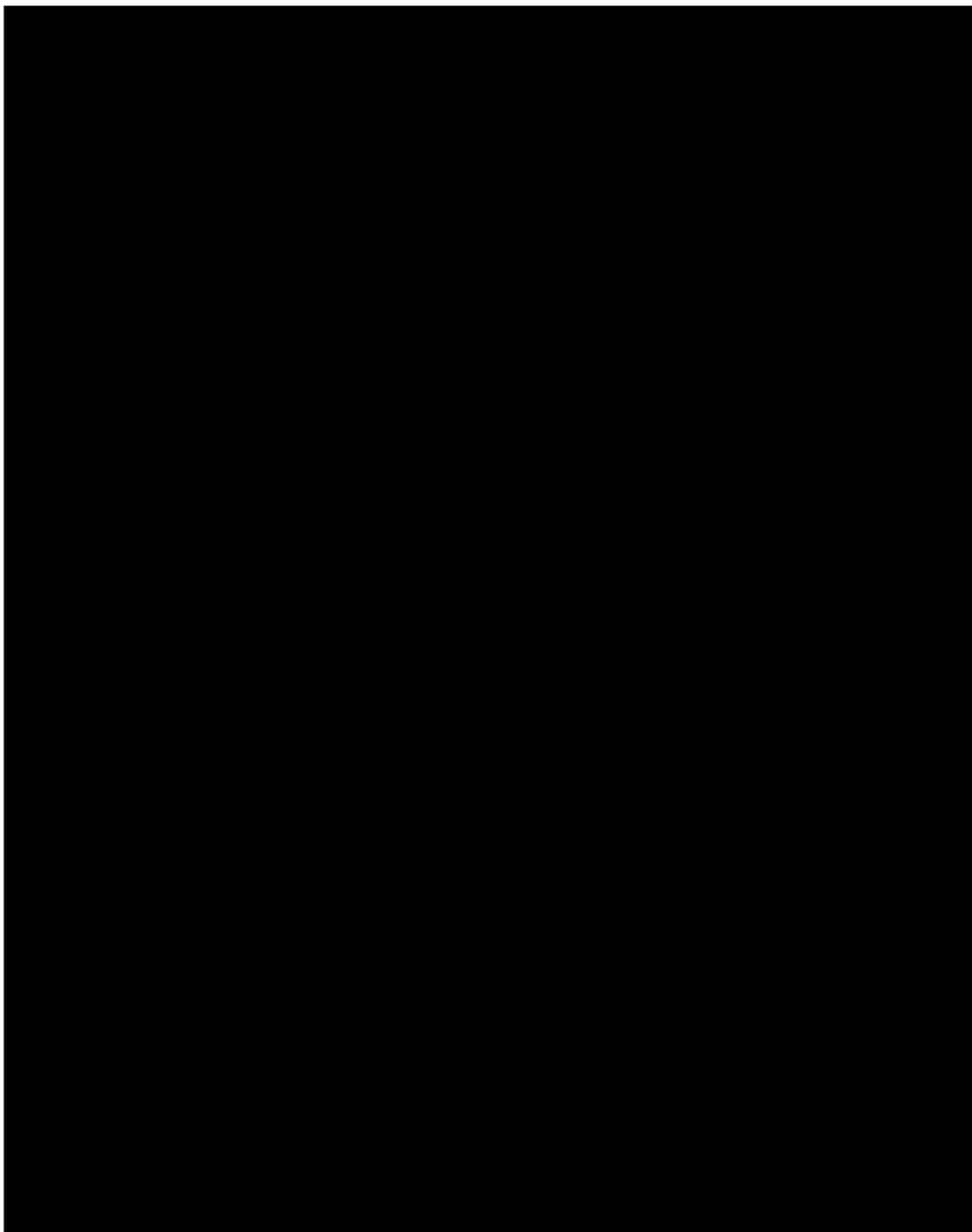


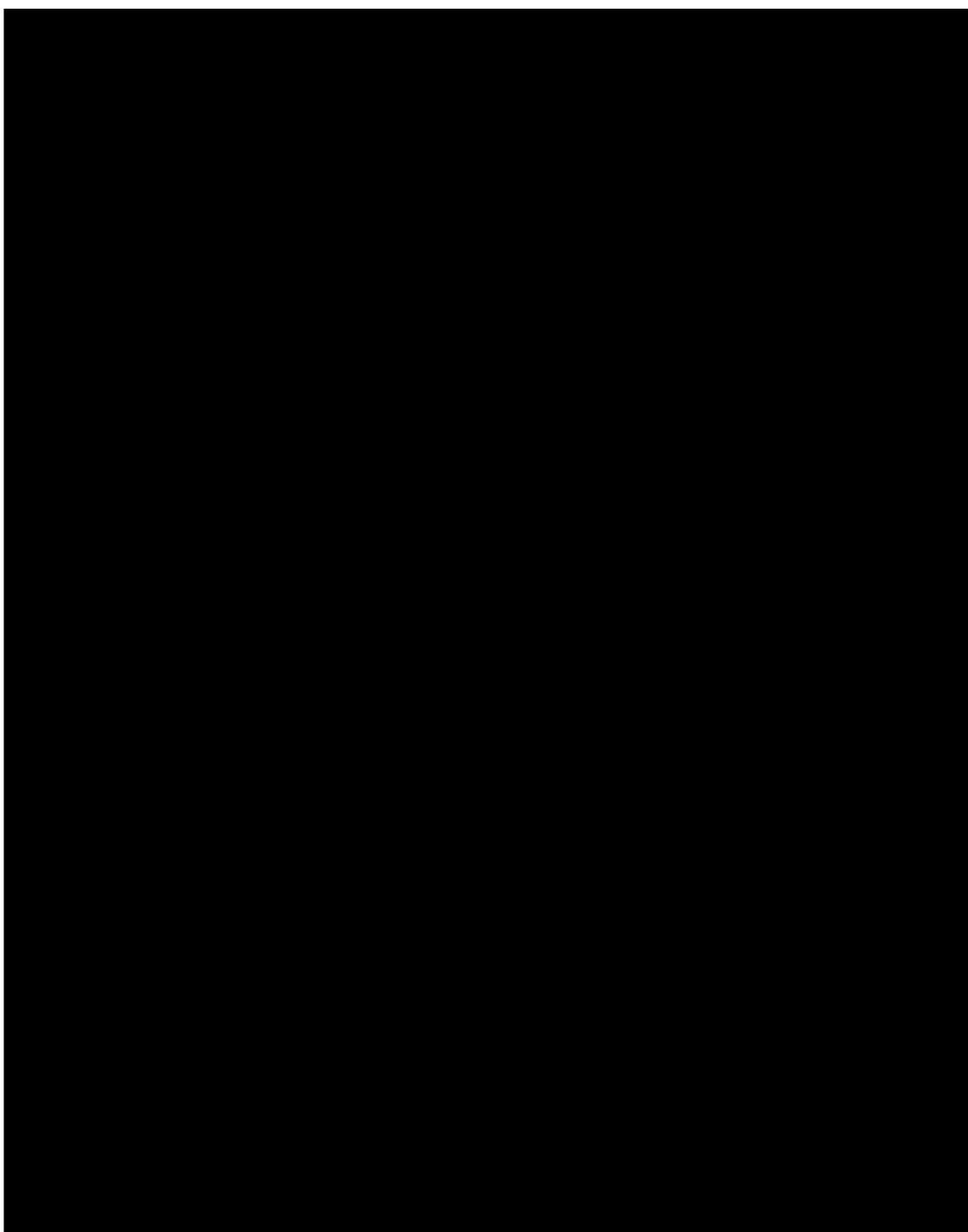


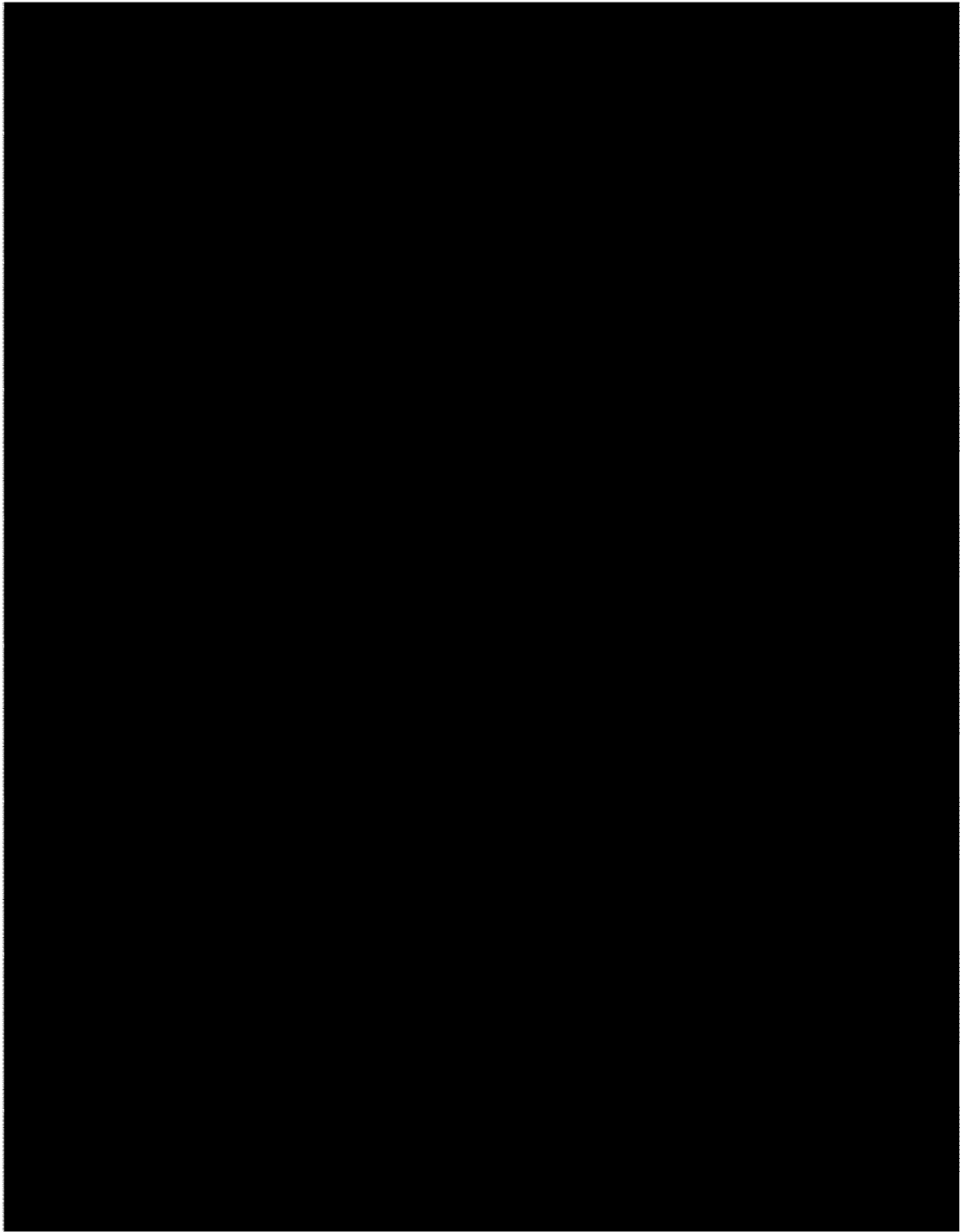


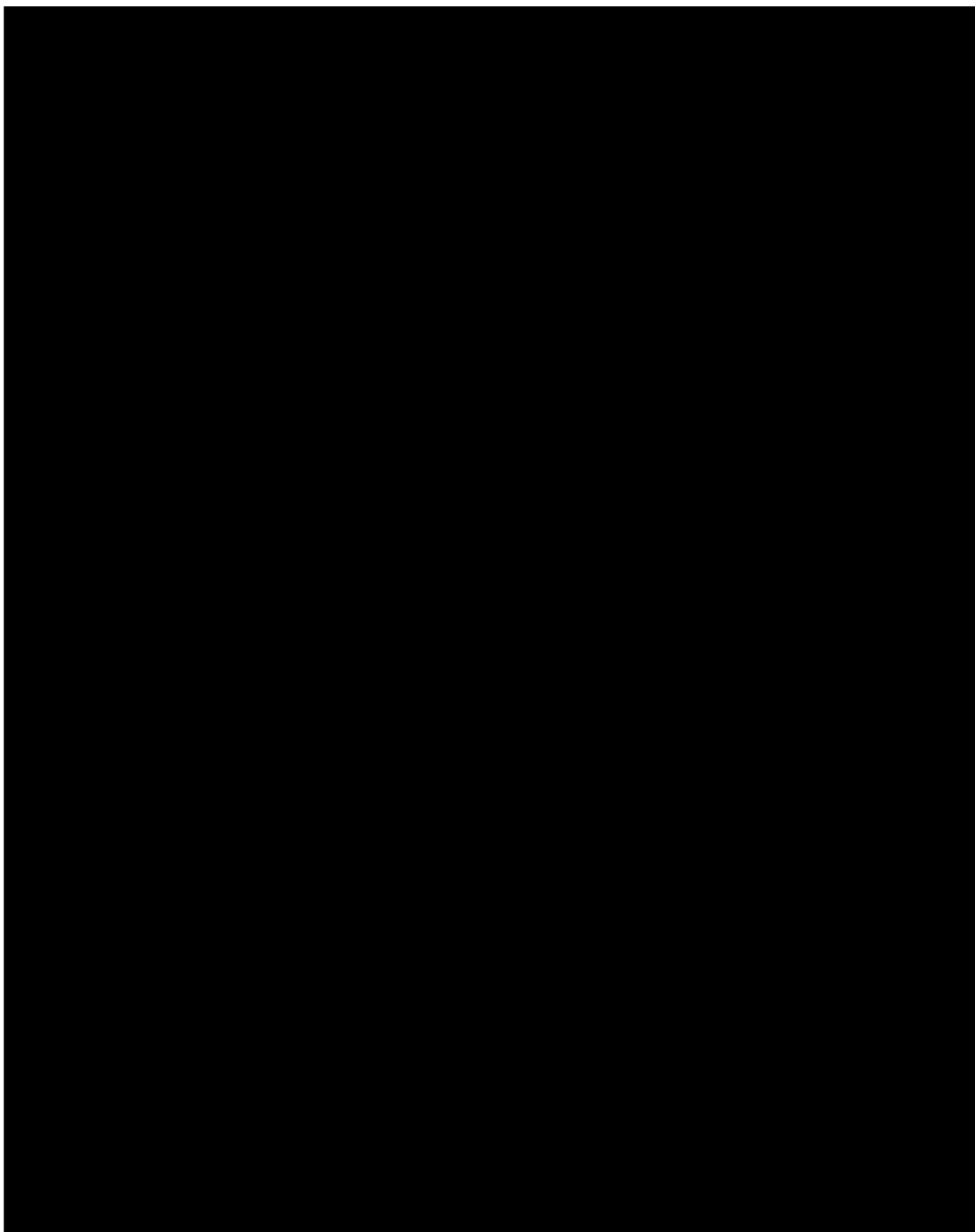
Household Income (HHI)

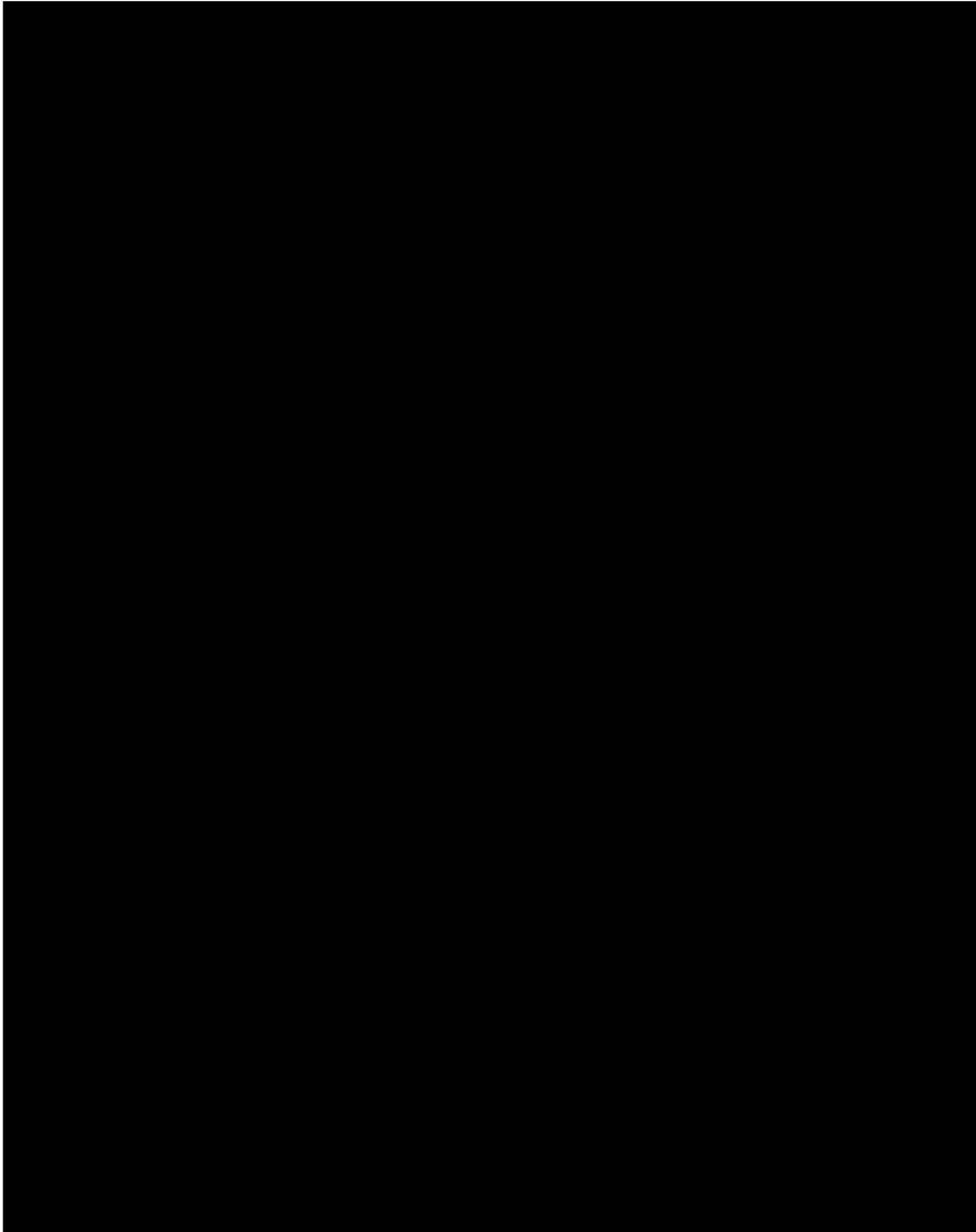


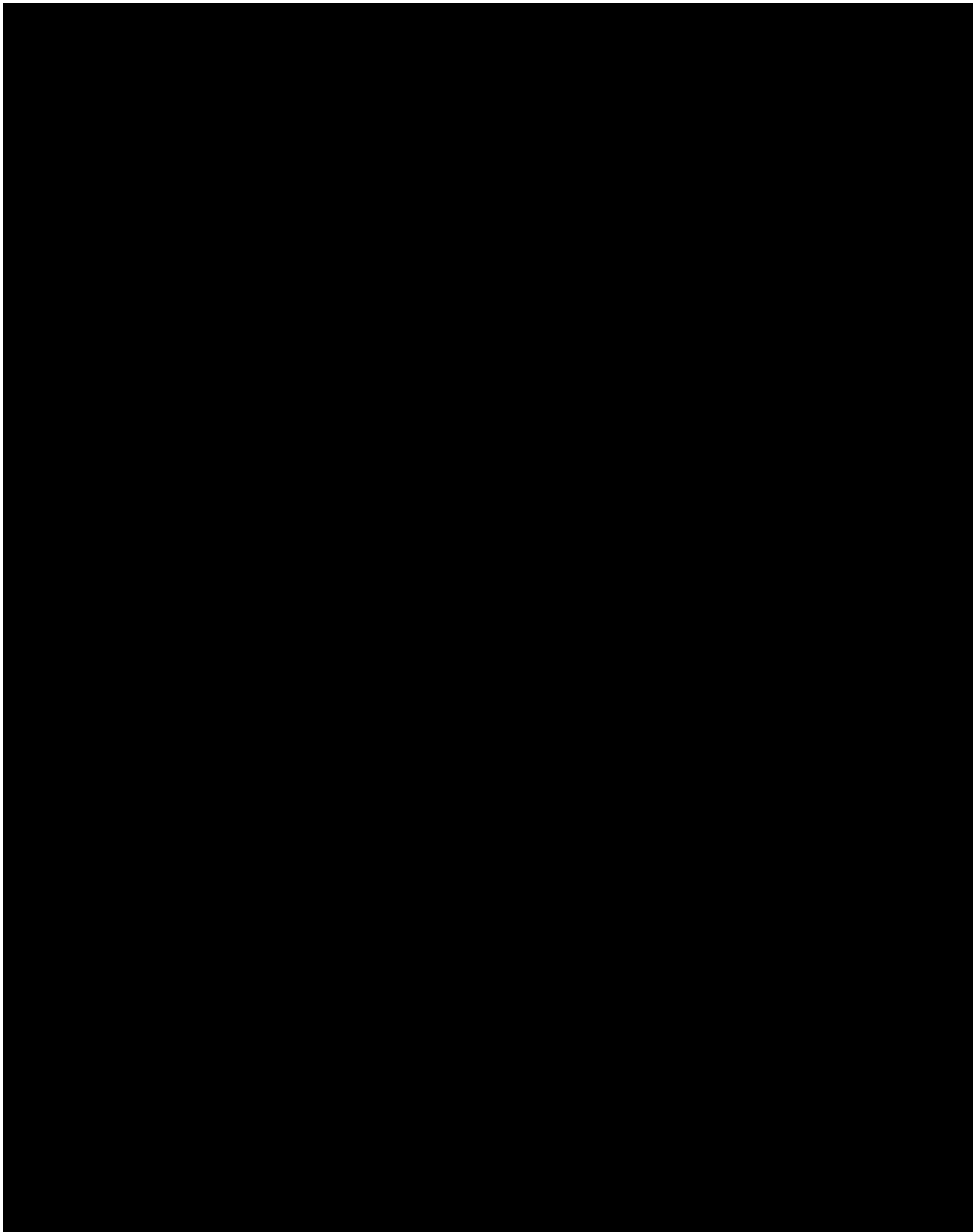




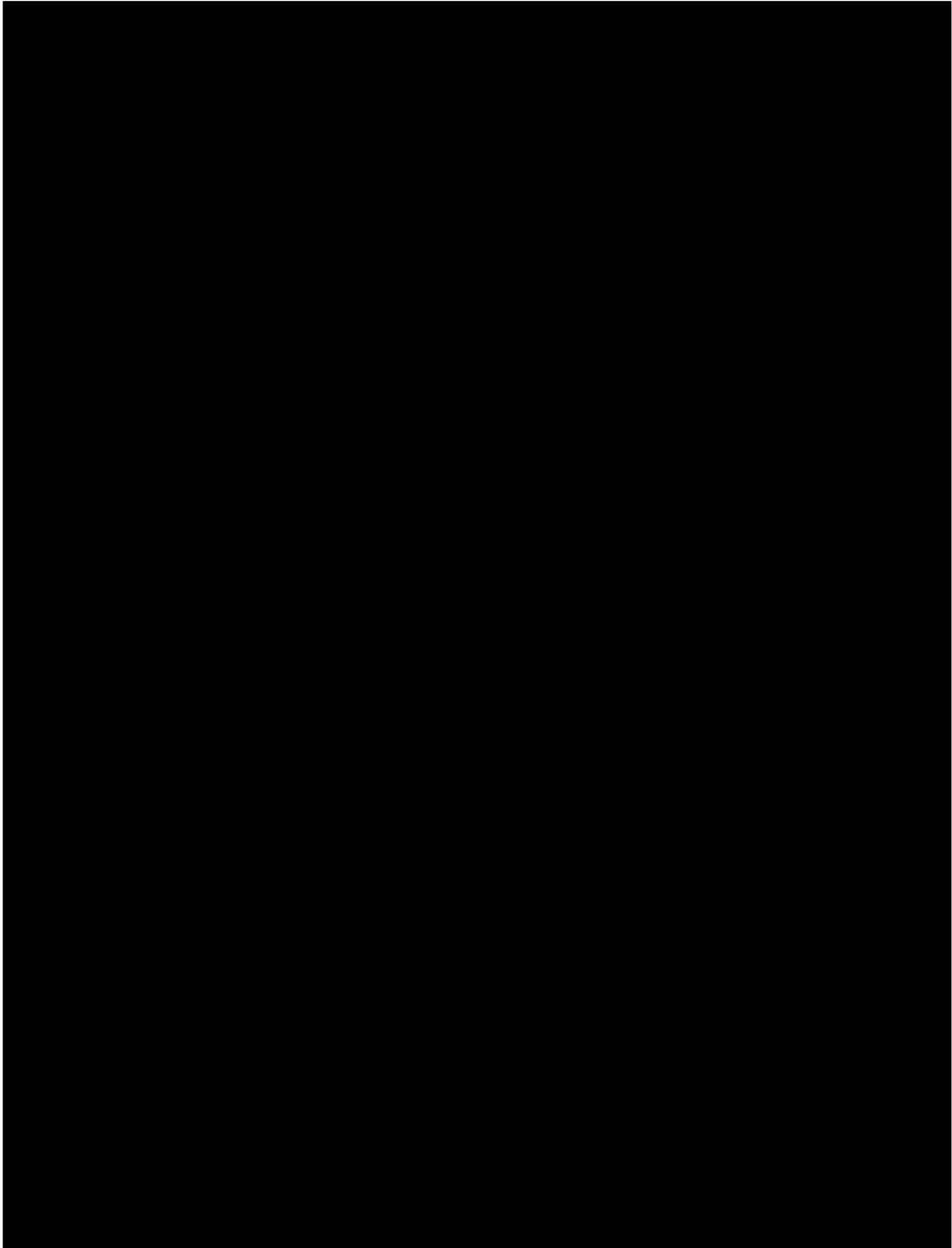


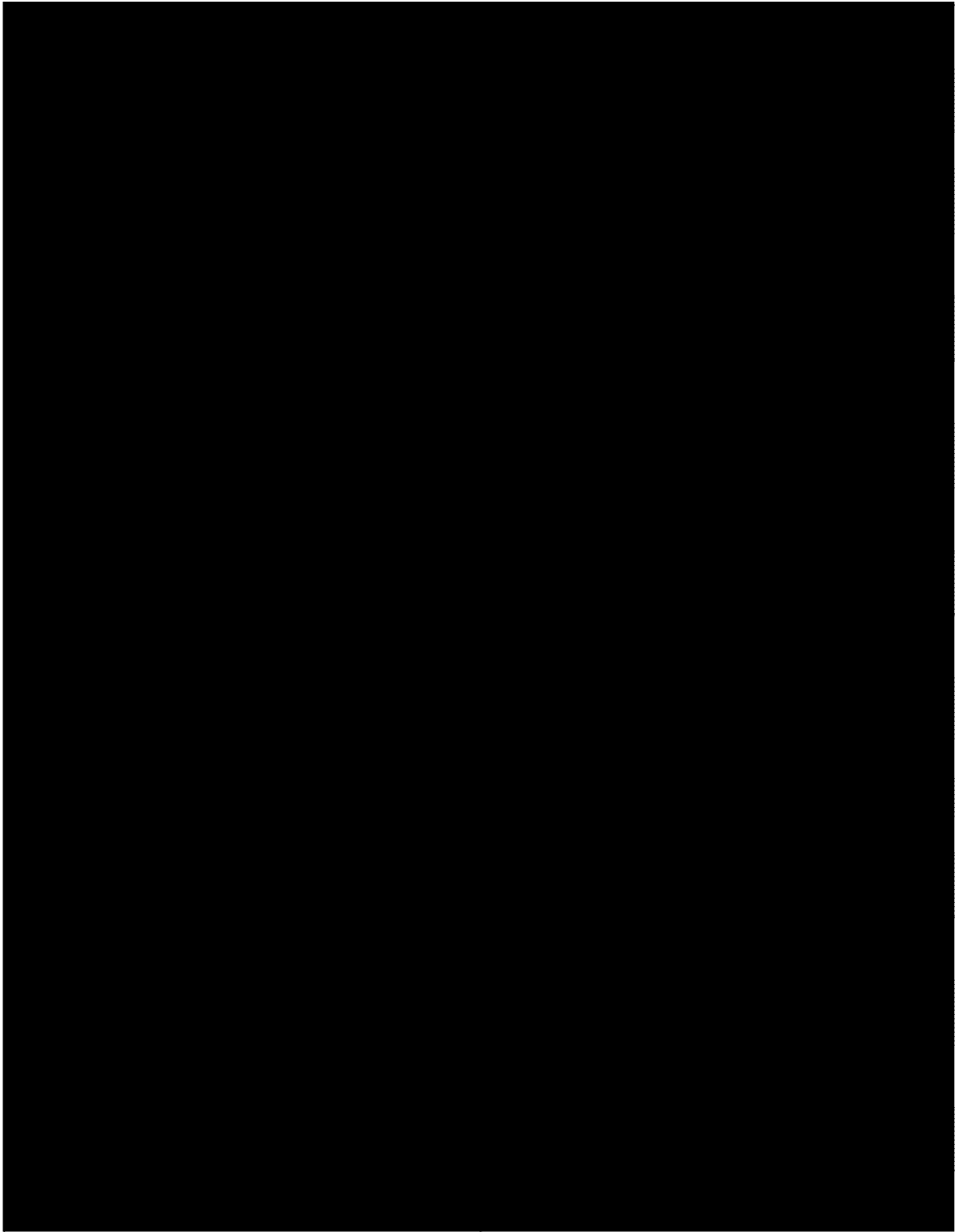


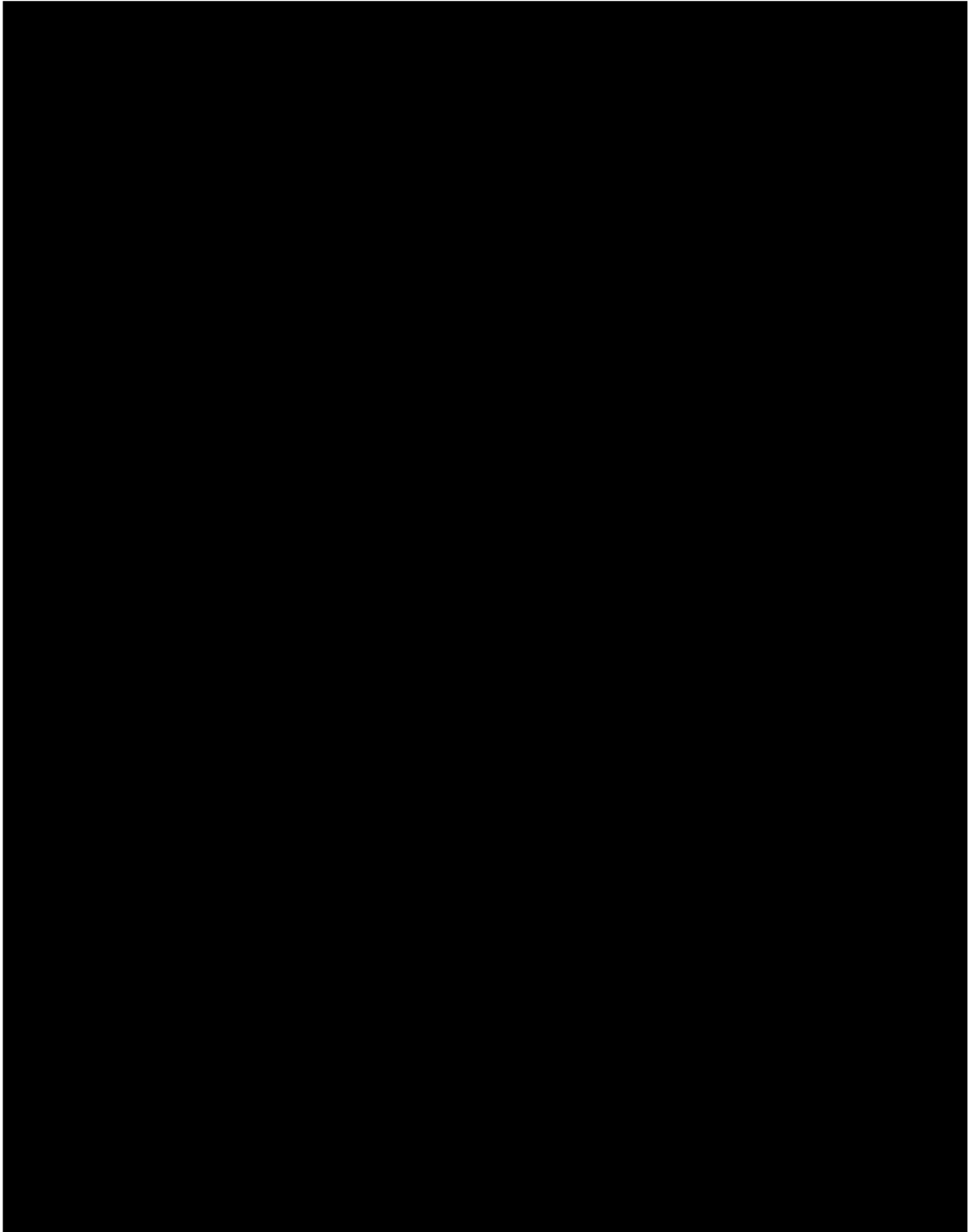


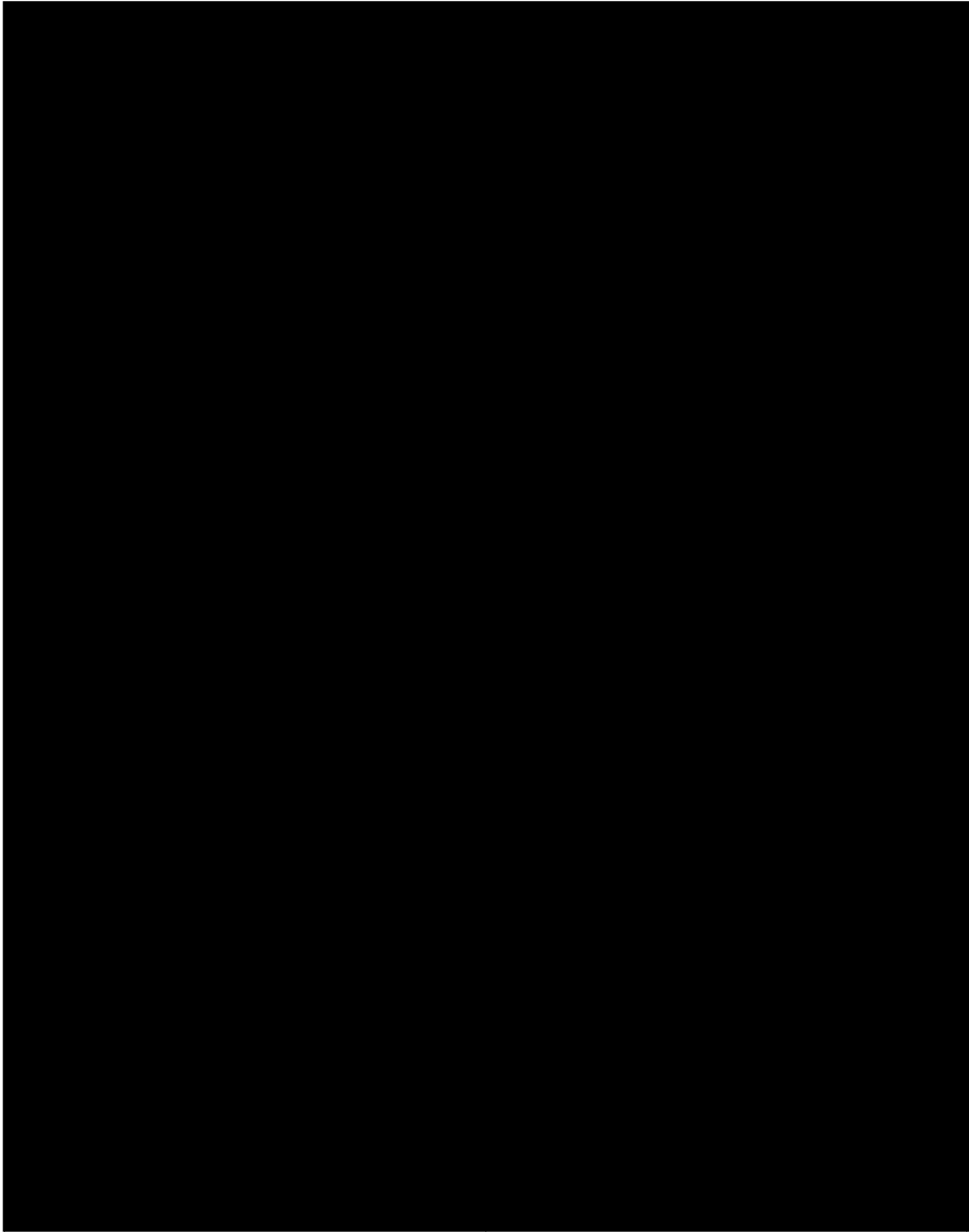


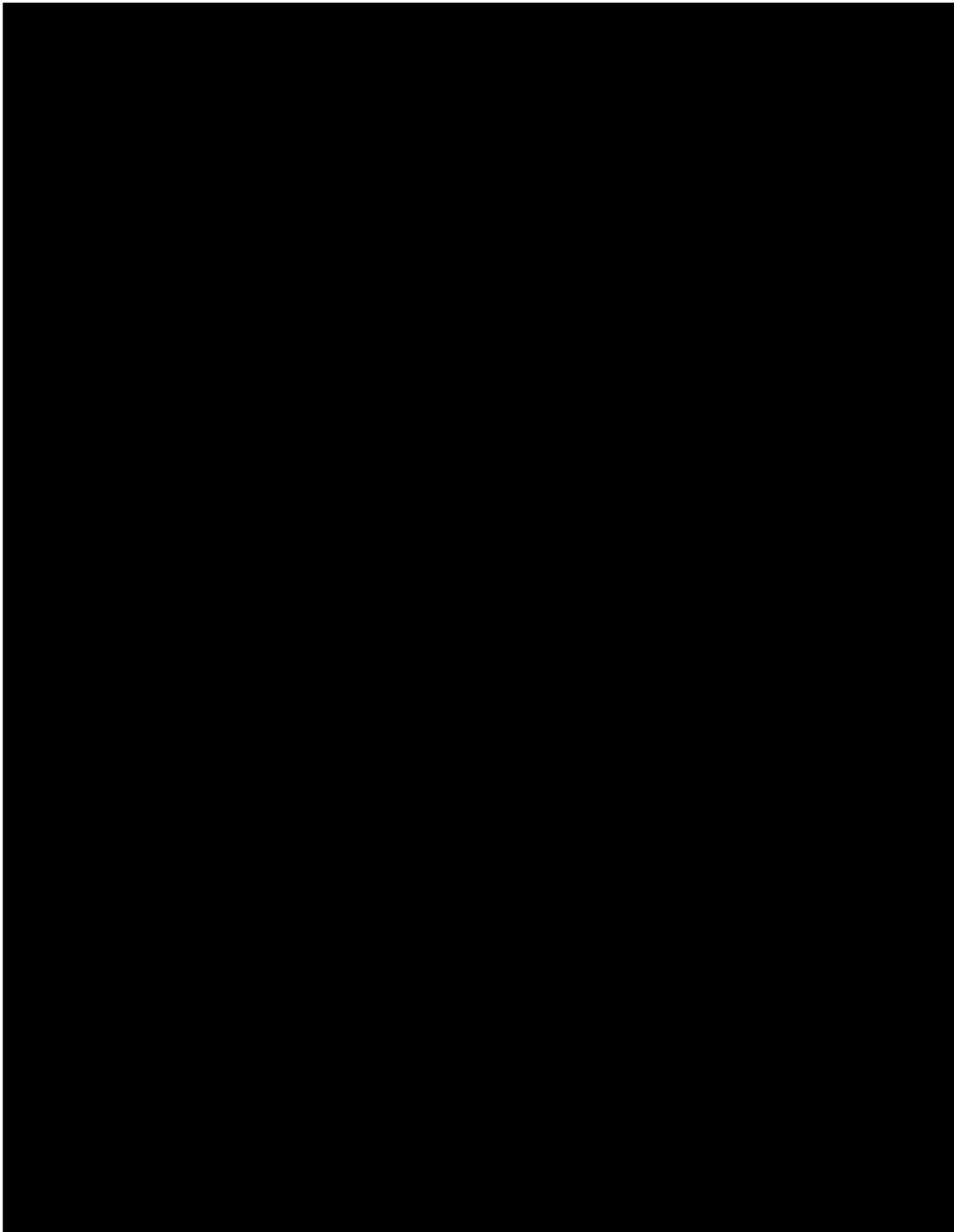


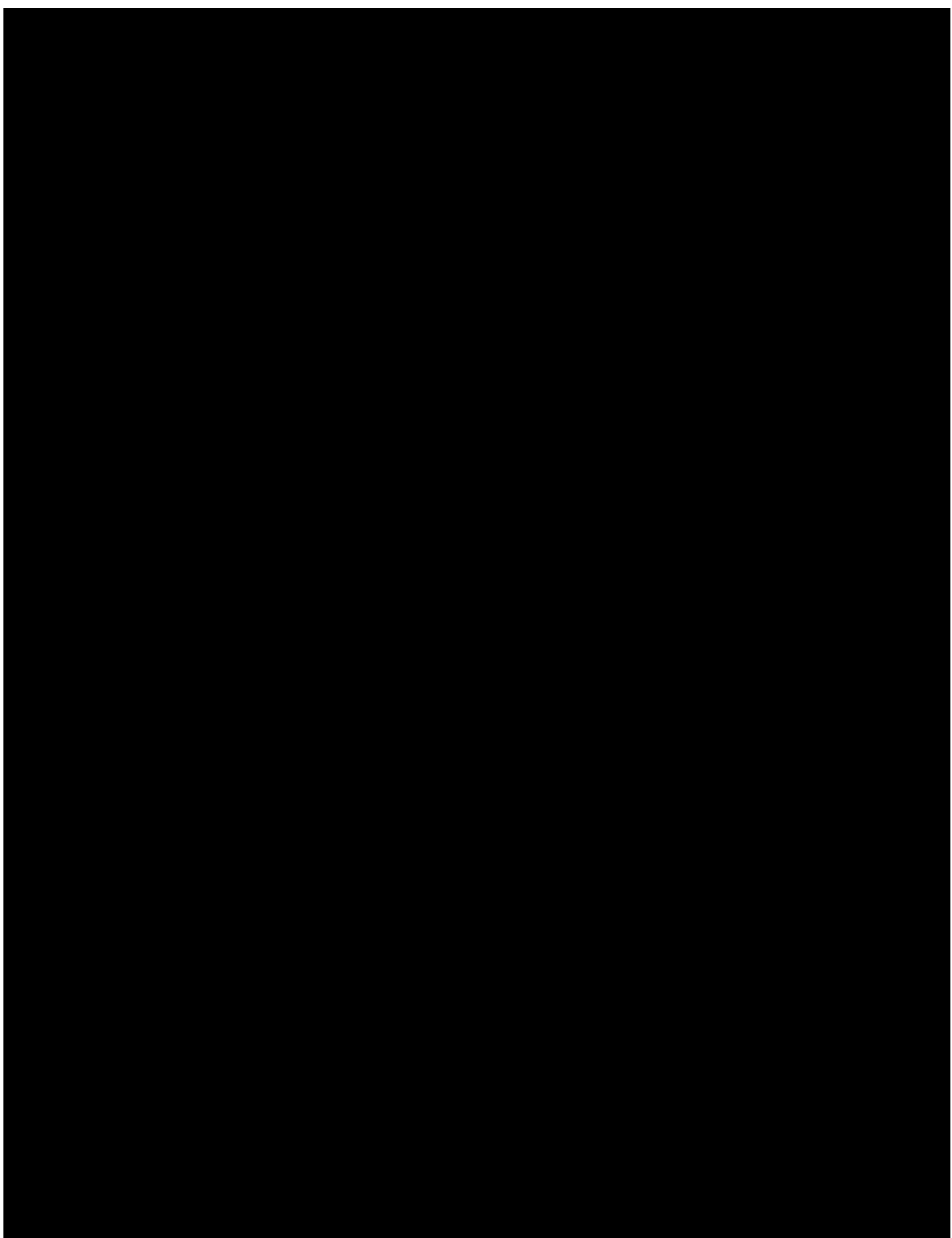


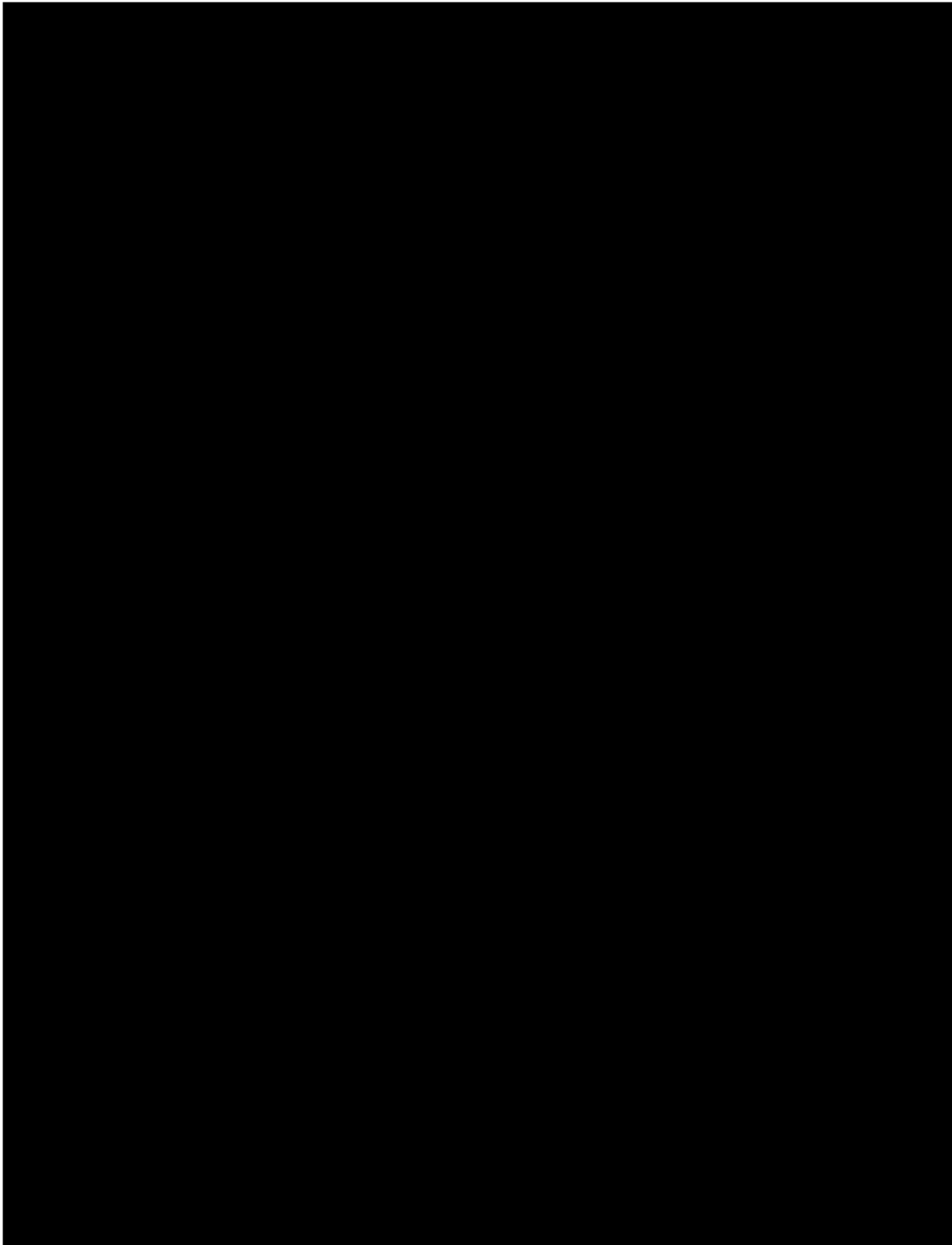








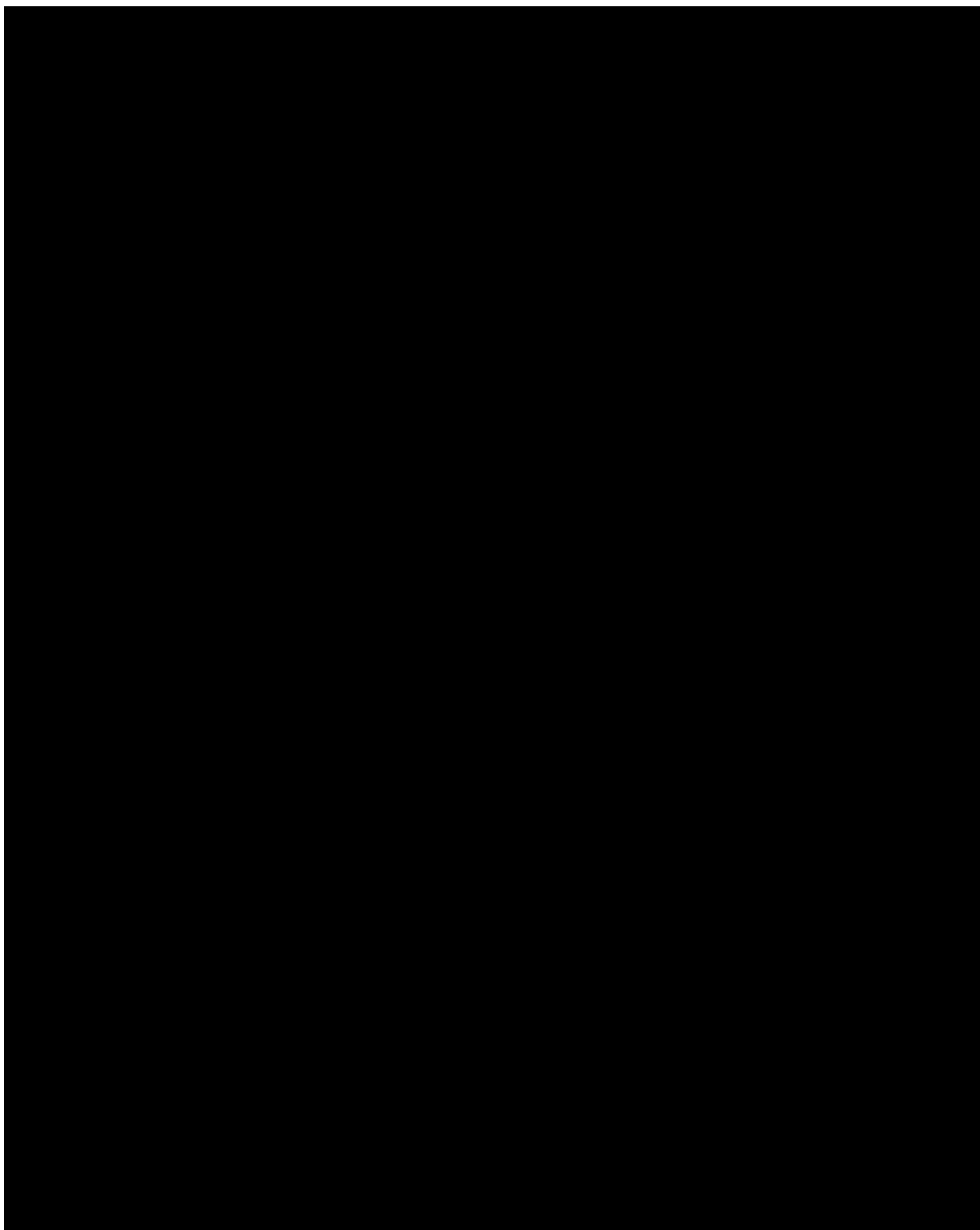


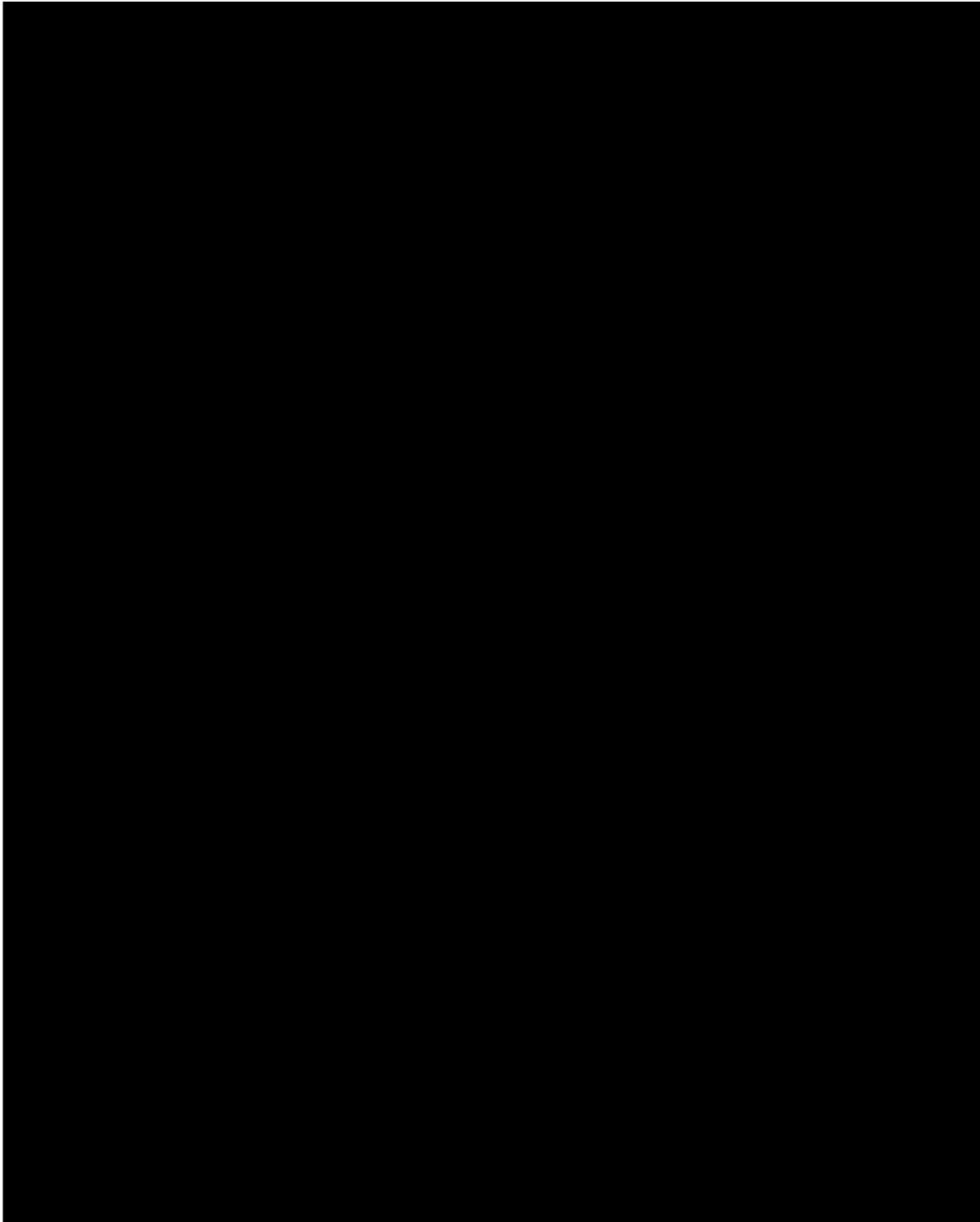


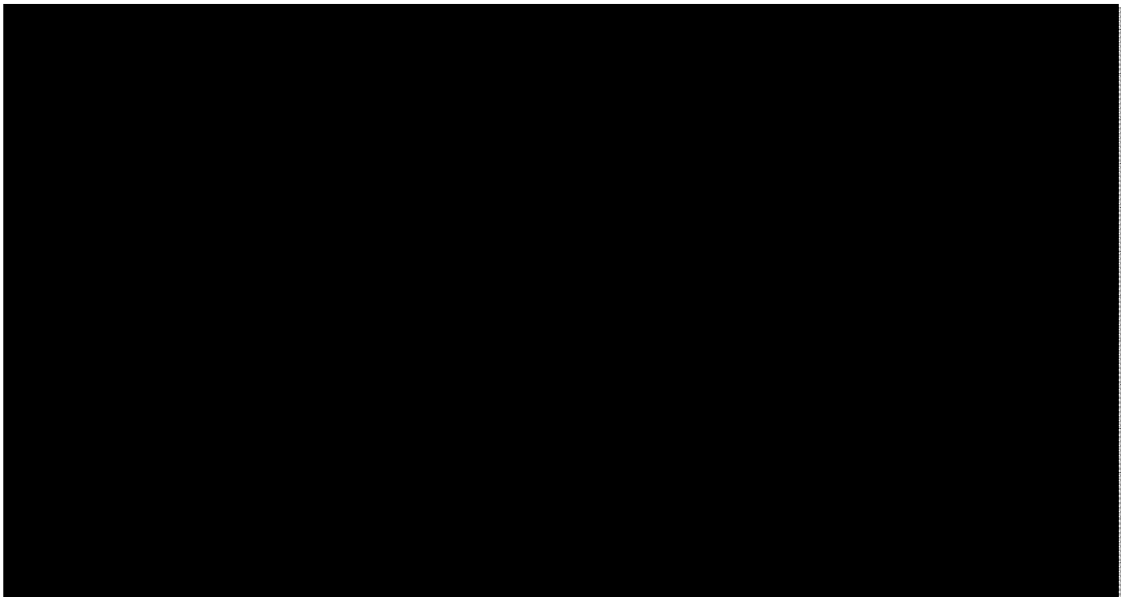












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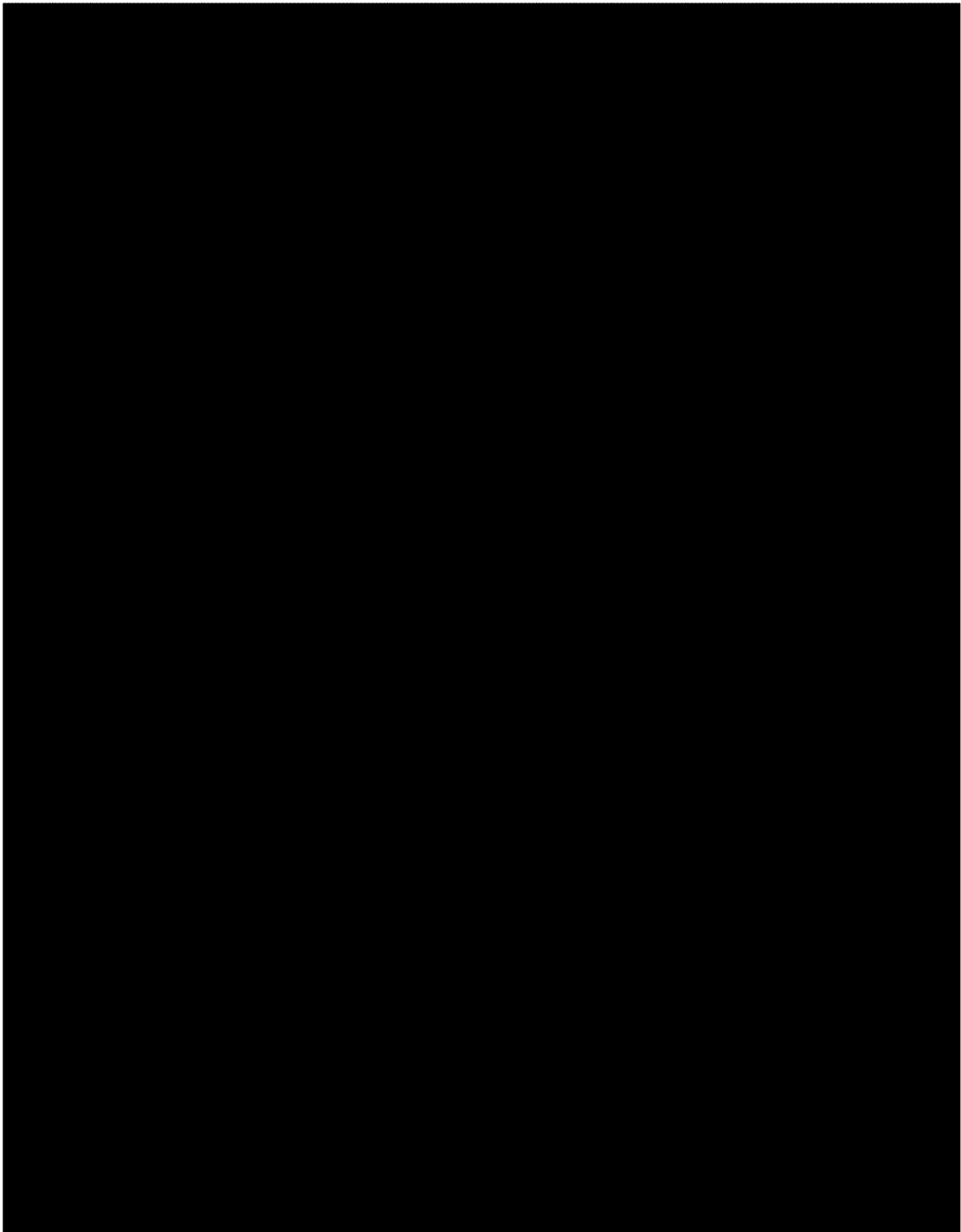
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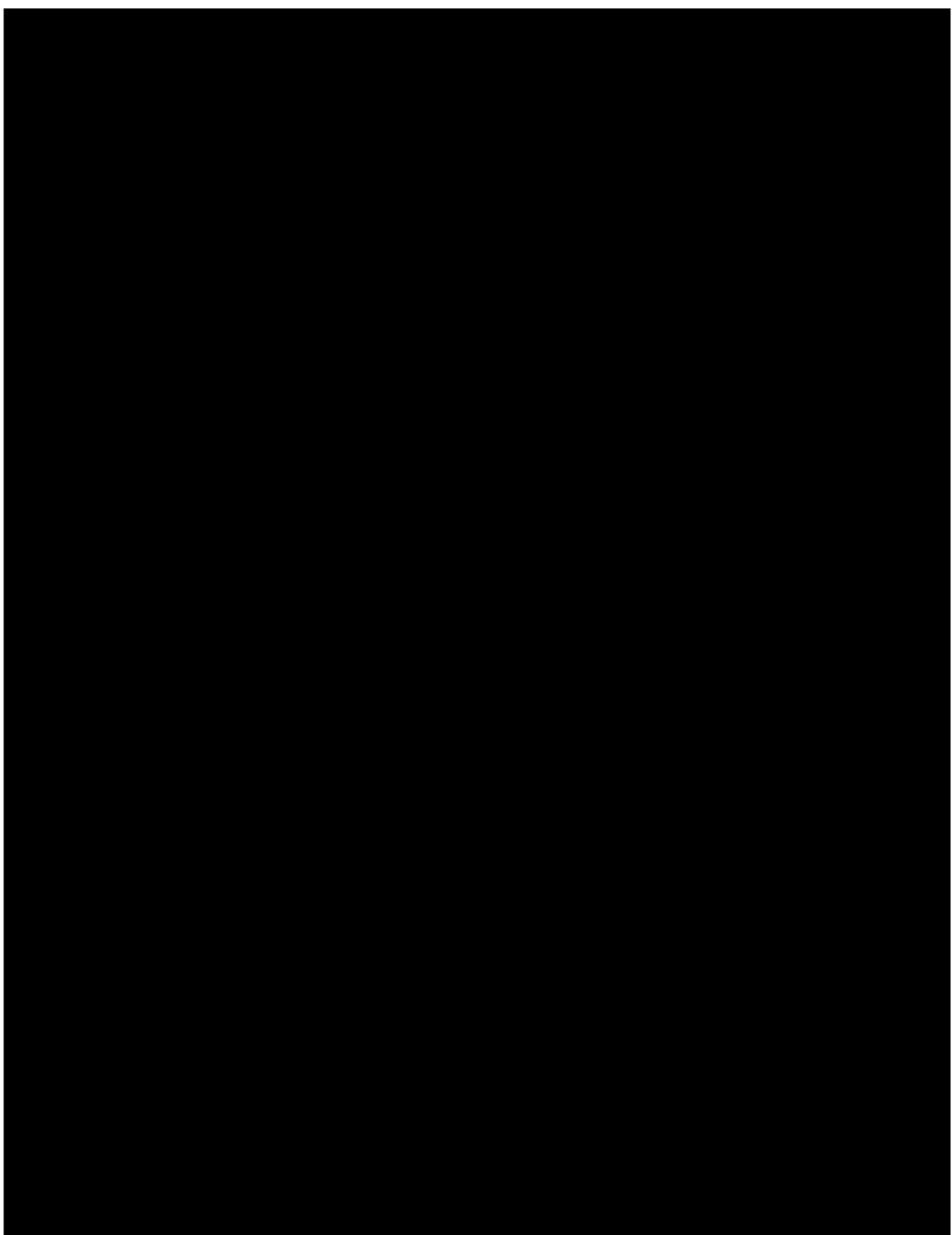
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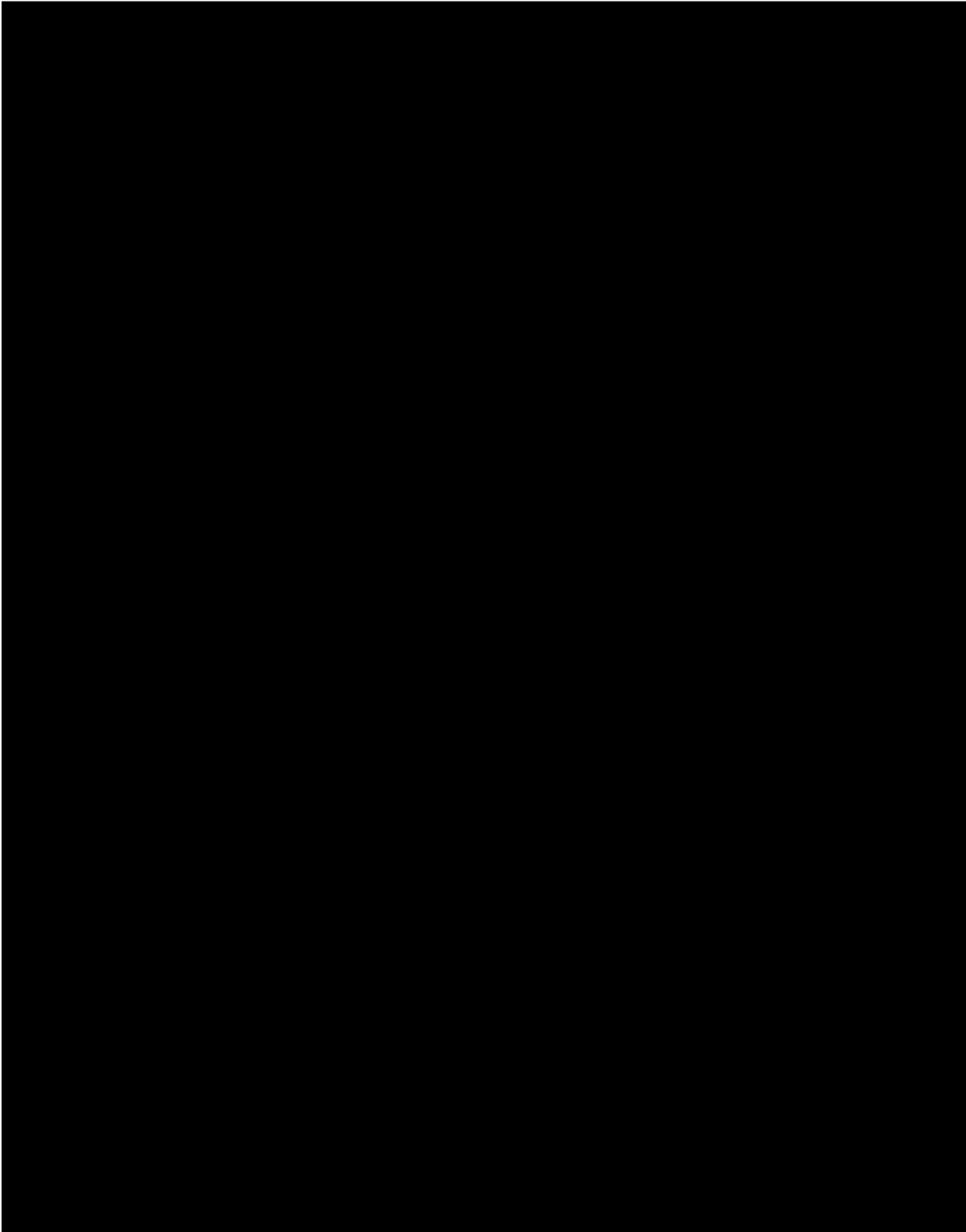
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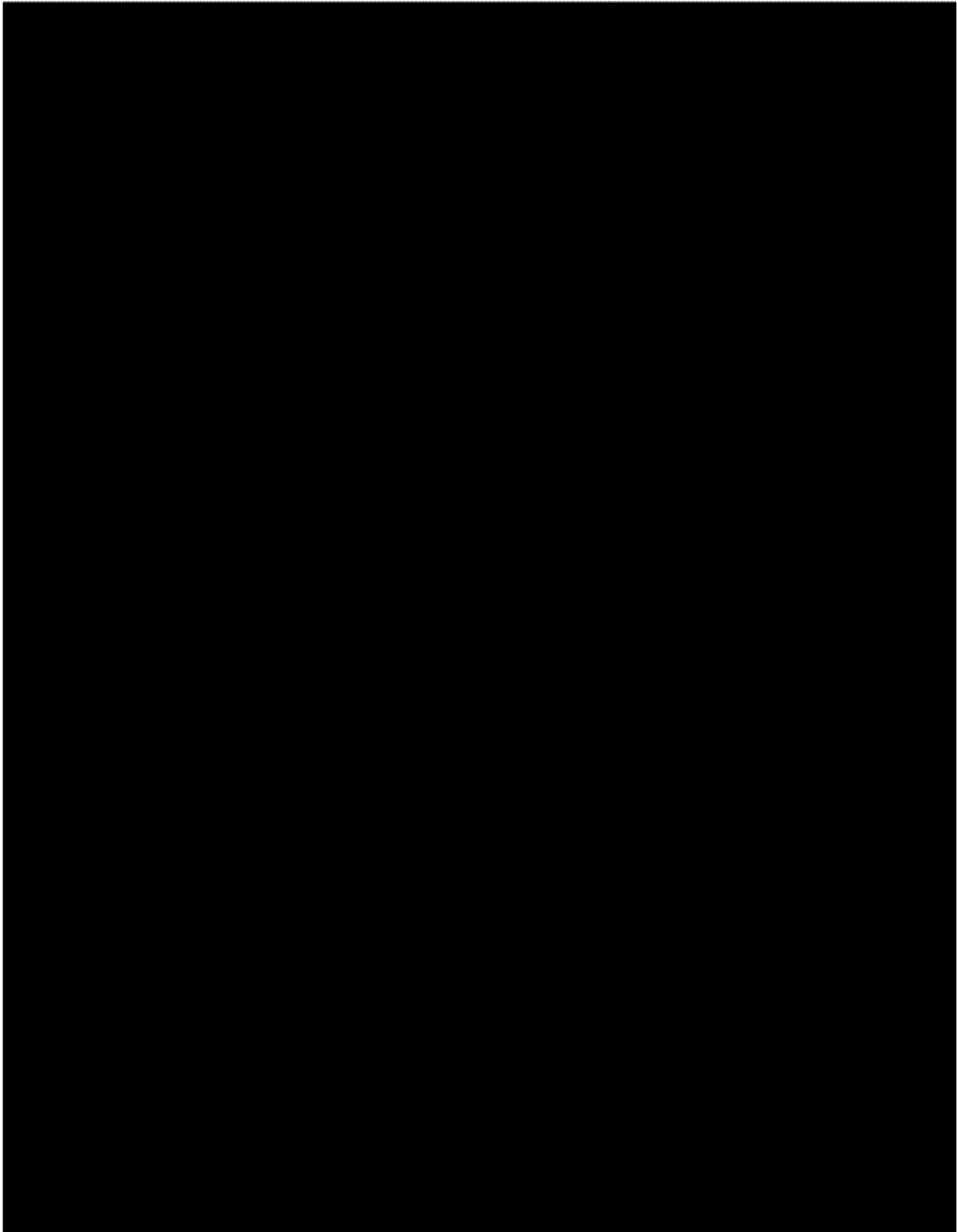














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| Spending Range        |  |
| Spending Range        |  |

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| Technology Attitudes |  |
| Technology Attitudes |  |
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| TV                   |  |
| TV Categories        |  |
| TV Viewership        |  |
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| Vehicle Price or Age |  |
| Vehicle Price or Age |  |
| Vehicle Price or Age |  |
| Vehicle Price or Age |  |
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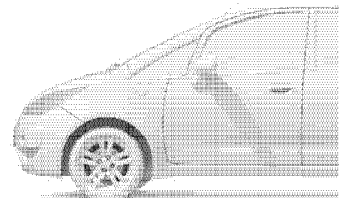
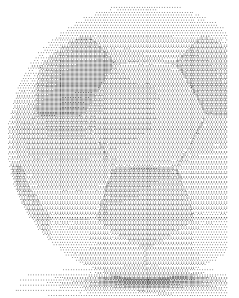
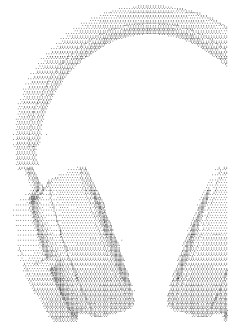
Oracle Data Cloud collected purchase-related retail data associated with your profile, indicating that you spent the following amounts at retail businesses in the last 12 months:

| Date of Transaction | Purchase Type | SKU | Description | Amount |
|---------------------|---------------|-----|-------------|--------|
|                     |               |     |             |        |
|                     |               |     |             |        |

# **EXHIBIT B**

**[REDACTED]**

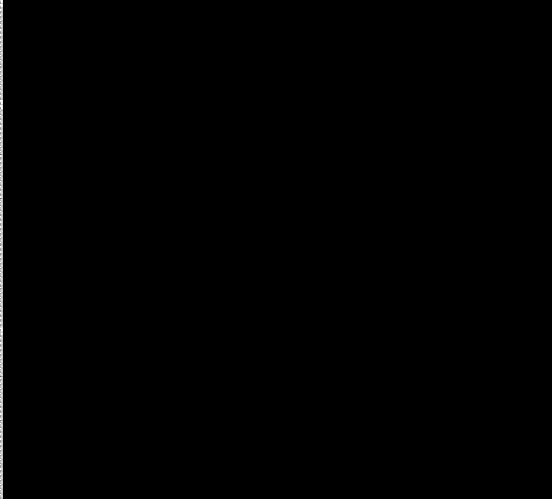
# Offline Access Request Response Report



## Oracle Data Cloud:

### Offline Access Request Response Report

Oracle Data Cloud scanned our data and found the following data elements associated with the personal information you provided:

| Data Element Description  | Your Data   |
|---|---|
| <b>First and Last Name</b>  |  |
| <b>Physical Address</b>   |   |
| <b>All email addresses associated with your profile</b> (all but the email you provided with your request have been partially masked)   |   |
| <b>All phone numbers associated with your profile</b> (all but the phone number you provided with your request have been partially masked)  |   |
| <b>Mail Preference option from Direct Marketing Association (DMA).</b> DMA is an industry group that tracks mails preferences option from consumer and alerts members when individual opt out |   |

Oracle Data Cloud has collected the following demographic attributes associated with your individual profile or household profile:

| Demographic Category | Demographic Detail                                  | Value |
|----------------------|---|-------|
| Household            | Adults  |       |
| Household            | Age   |       |
| Household            | Age Code  |       |
| Household            | Age Range   |       |
| Household            |   |       |
| Household            | Birth Year  |       |
| Household            | Buyer Continuity                                    |       |
| Household            | Buyer Score Category                                |       |
| Household            | Buyer Score Percentile                              |       |
| Household            | Census Tract* Avg Education Level                   |       |
| Household            | Census Tract* Avg Household Income Dollars          |       |
| Household            | Census Tract* Avg Householder Age                   |       |
| Household            | Census Tract* Income Percentile                     |       |
| Household            | Census Tract* Median Household Effective Buy Dollar |       |
| Household            | Census Tract* Percent Black                         |       |
| Household            | Census Tract* Percent Blue Collar                   |       |
| Household            | Census Tract* Percent Built 2000                    |       |
| Household            | Census Tract* Percent Divorce                       |       |
| Household            | Census Tract* Percent Hispanic                      |       |
| Household            | Census Tract* Percent Homeowner                     |       |
| Household            | Census Tract* Percent Household with Children       |       |
| Household            | Census Tract* Percent Married                       |       |
| Household            | Census Tract* Percent Motor Vehicle Owned           |       |

|           |   |
|-----------|---|
| Household | Census Tract* Percent Moved 2000                  |
| Household | Census Tract* Percent Single Family Home          |
| Household | Census Tract* Percent White                       |
| Household | Census Tract* Percent White Collar                |
| Household | Census Tract* Socio Economic Score                |
| Household | Census Tract* State Population Density Percentile |
| Household | Census Tract* US Population Density Percentile    |
| Household | CPG Score Category                                |
| Household | CPG Score Percentile                              |
| Household | Dollar Home Value                                 |
| Household | Dwelling Type                                     |
| Household | Ethnic Code                                       |
| Household | Ethnic Group                                      |
| Household | Ethnicity   |
| Household |   |
| Household | Gender  |
| Household | Generation  |
| Household | Homeowner   |
| Household | Household Composition                             |
| Household | Income  |
| Household | Language  |
| Household | Language Preference                               |
| Household | Mail Order Responder                              |
| Household |   |
| Household | Net Worth New                                     |
| Household | New Monthly Buyer                                 |
| Household | Nielson County Size                               |
| Household |   |

|           |                     |  |
|-----------|---------------------|--|
| Household | People In Household |  |
| Household | State               |  |
| Household | Zip Plus4           |  |

\*Census Tract Data refers to information about your neighborhood as established by the Bureau of Census for analyzing populations.

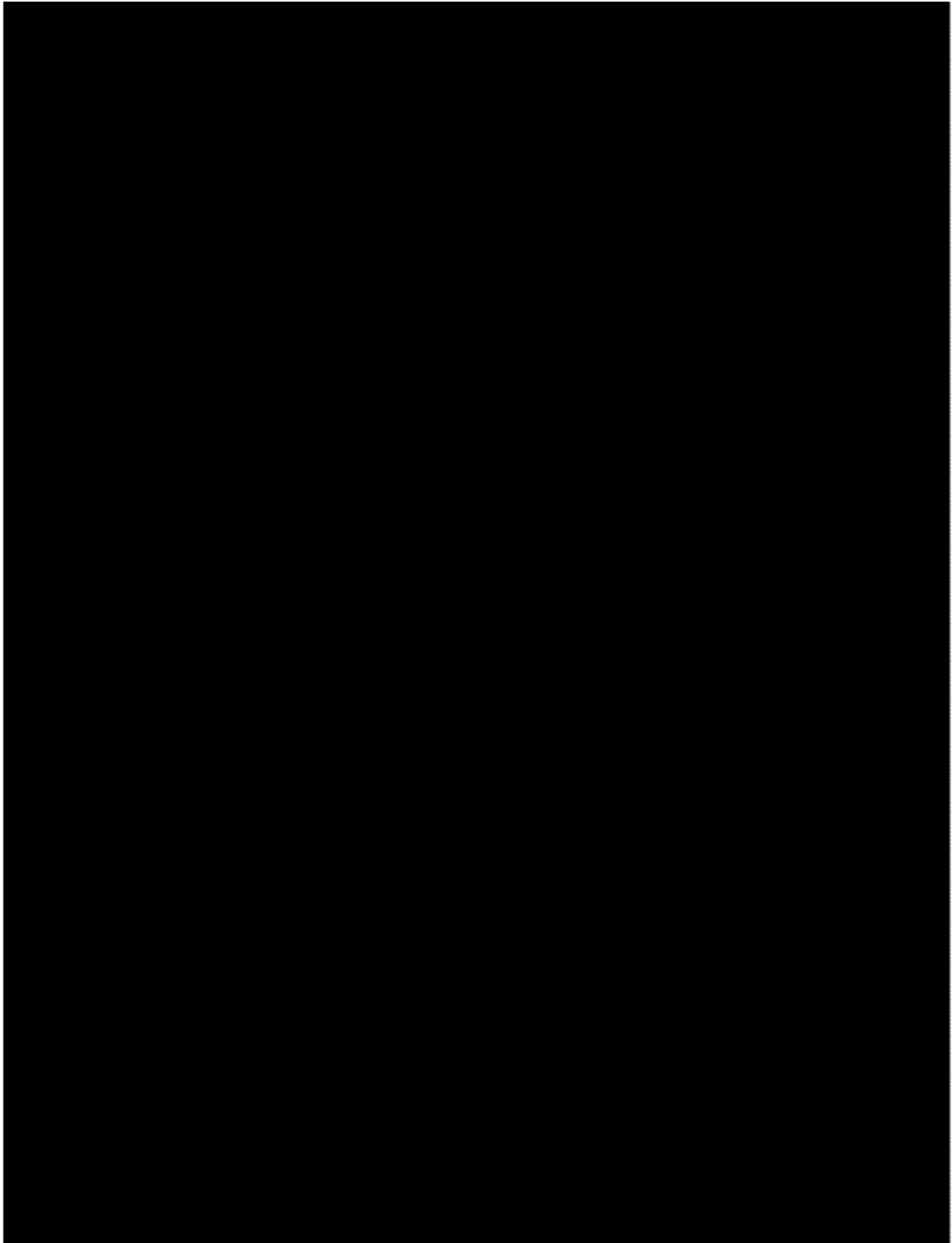


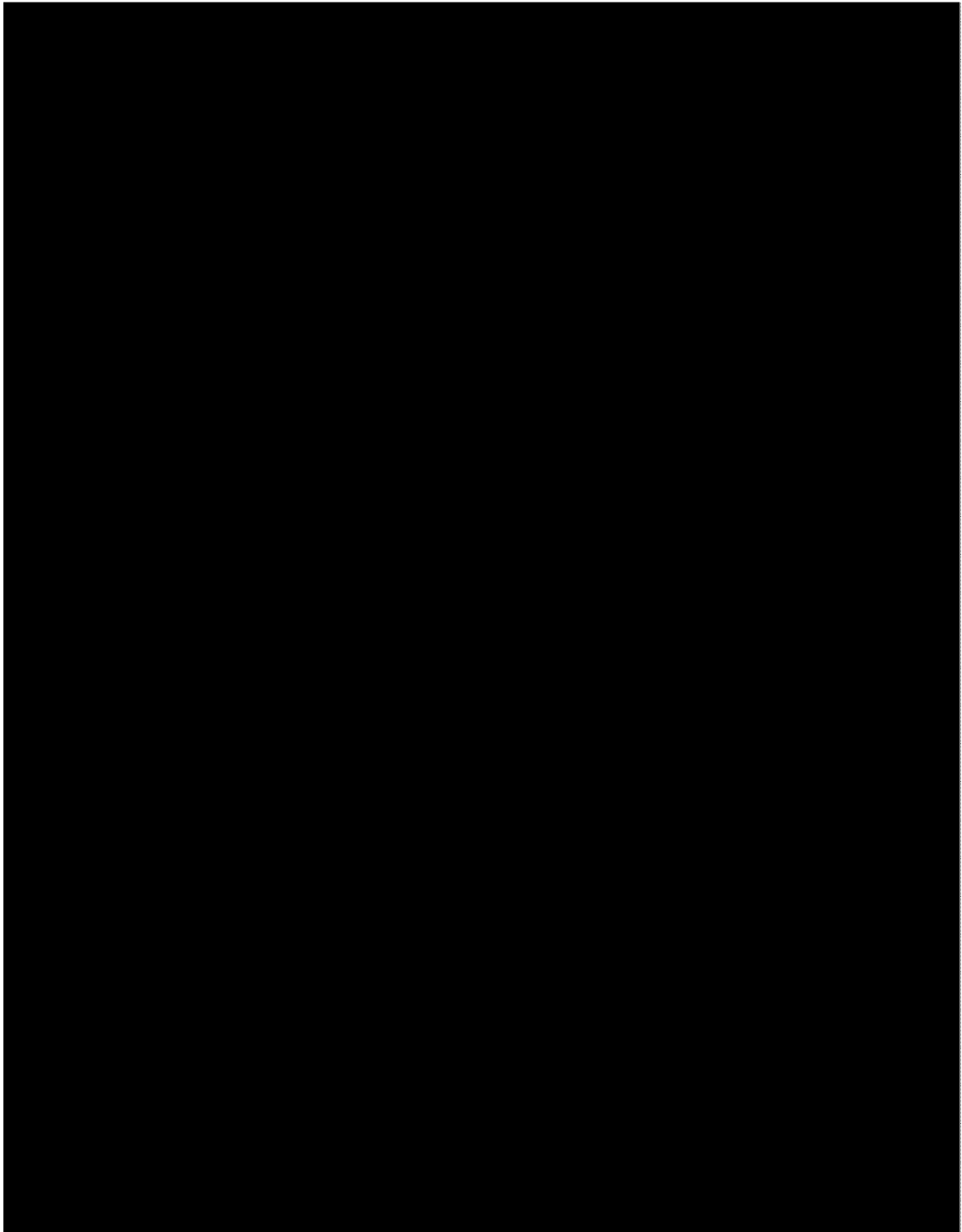
Oracle Data Cloud has used partner data to associate your profile with the following interest-based segments:

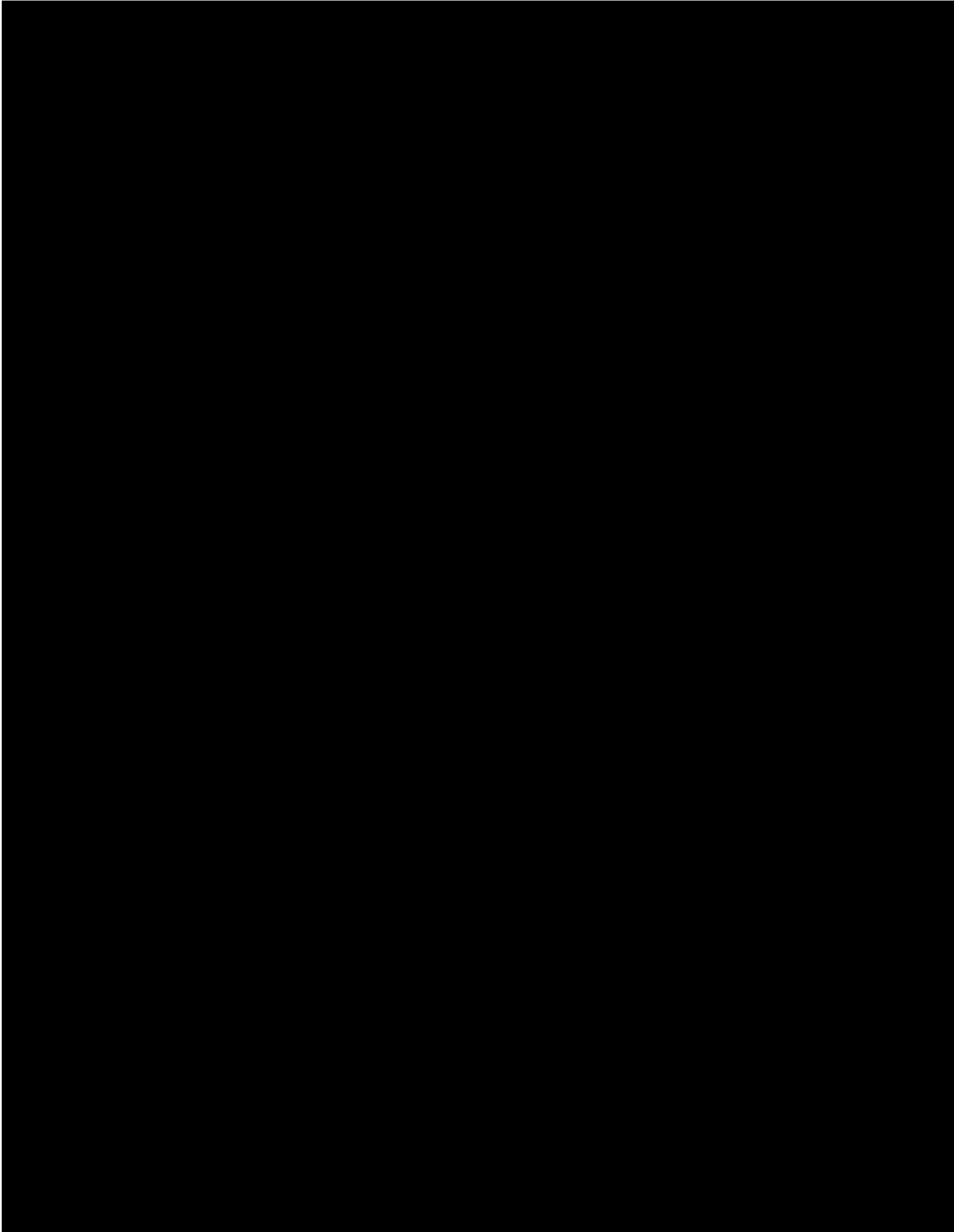
| Segment Category | Segment Detail |
|------------------|----------------|
|                  |                |

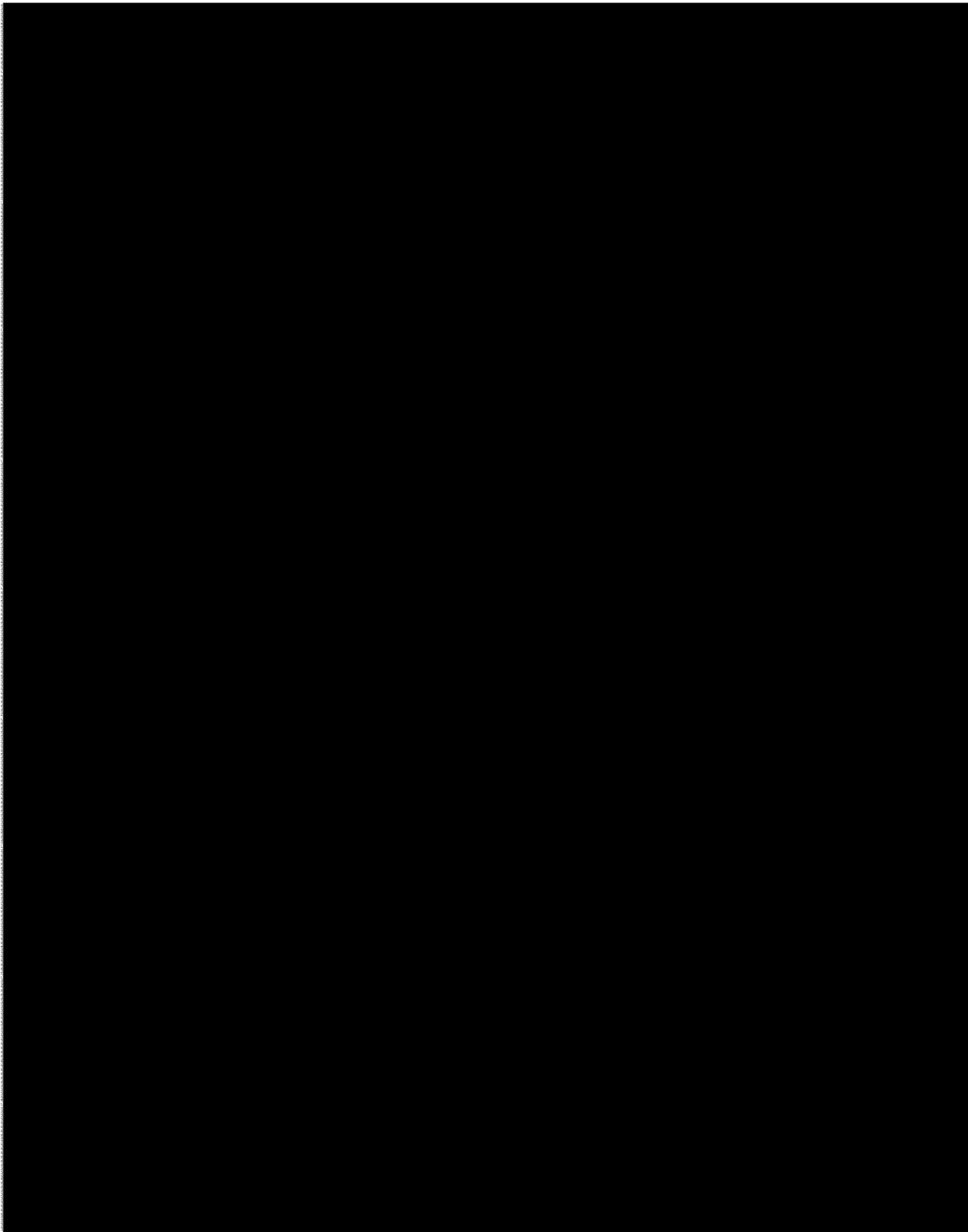
|                      |  |
|----------------------|--|
|                      |  |
| Company Age          |  |
| Company Industry     |  |
| Company Industry     |  |
| Company revenue      |  |
| Company Sales Volume |  |
| Company Size         |  |
|                      |  |

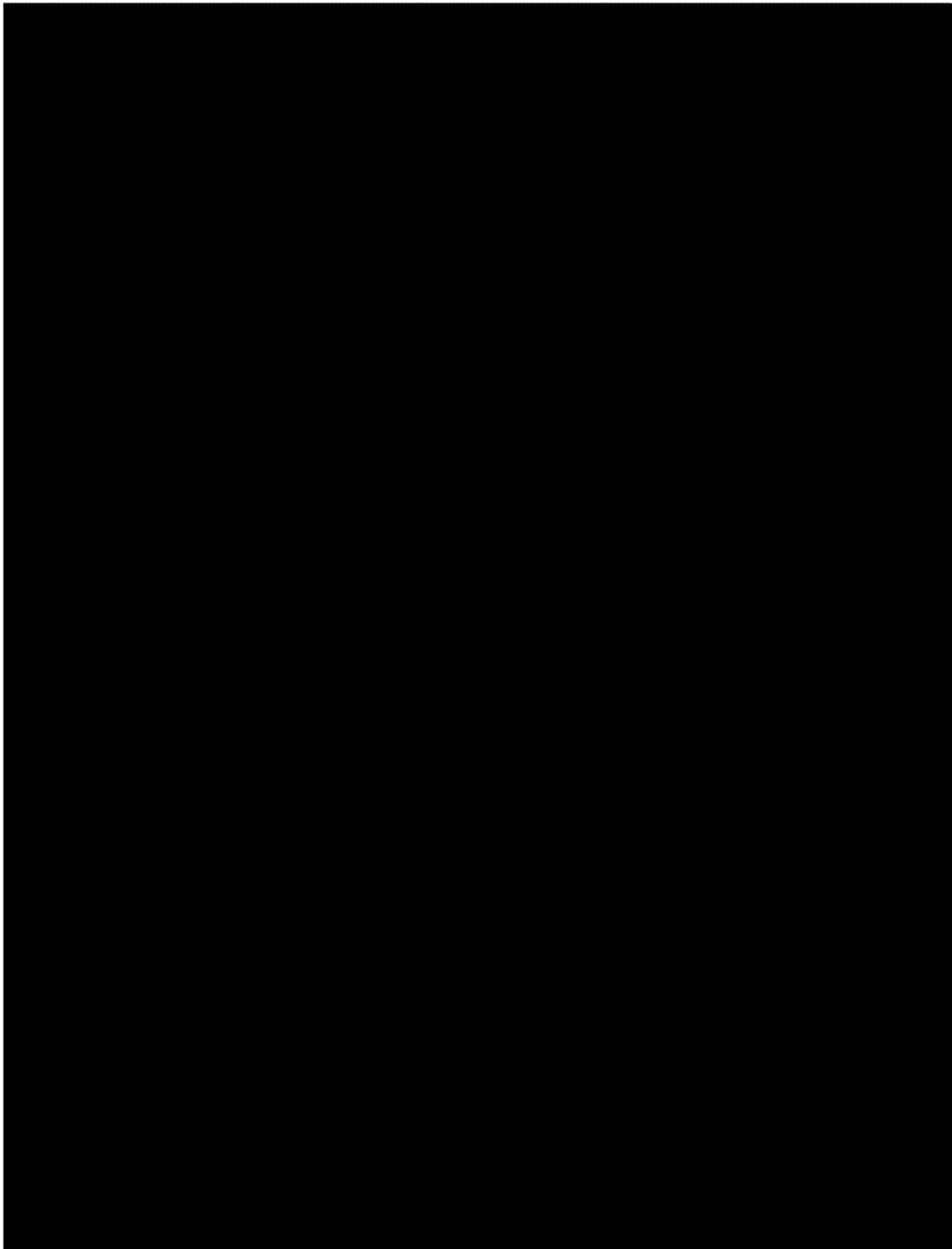




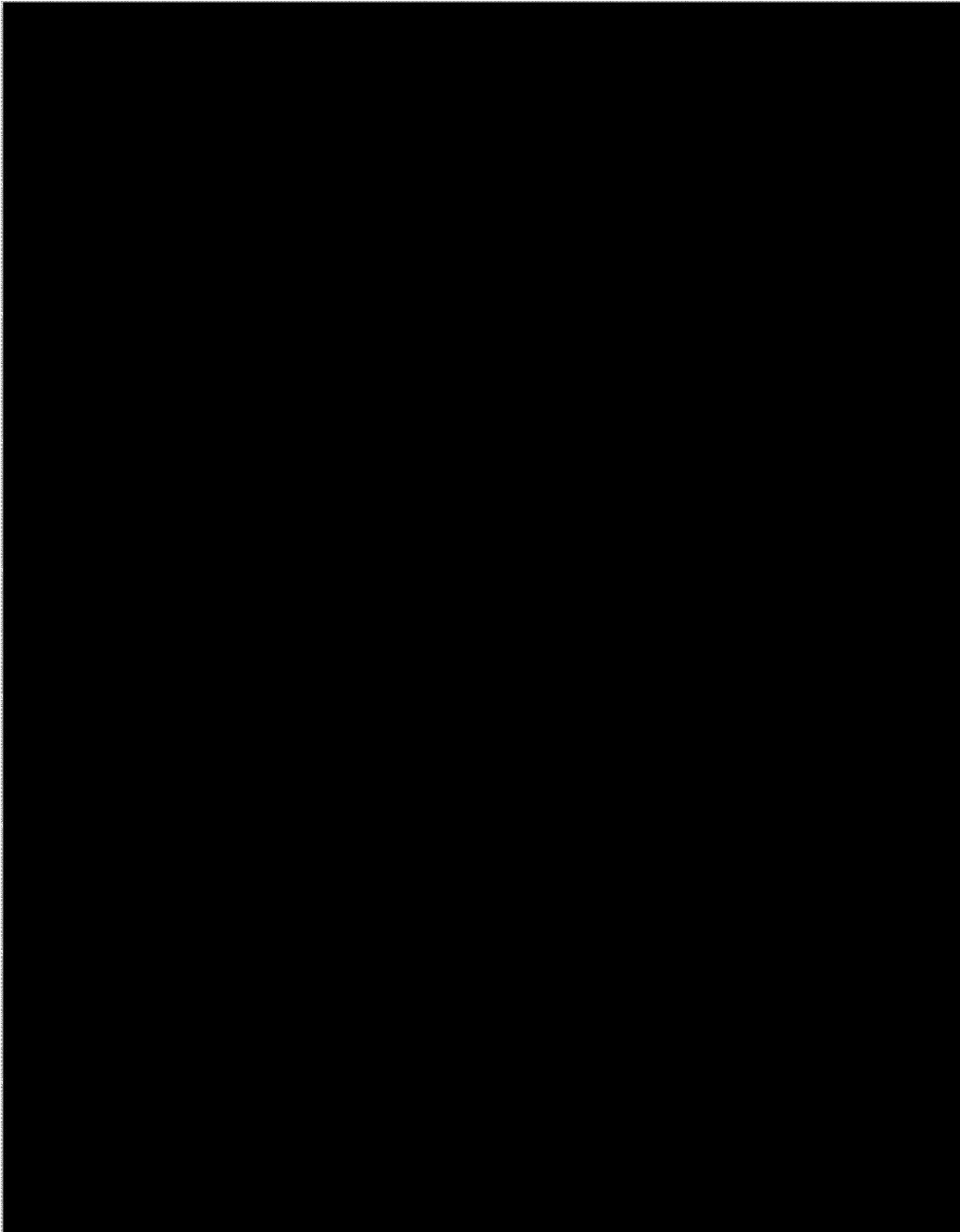


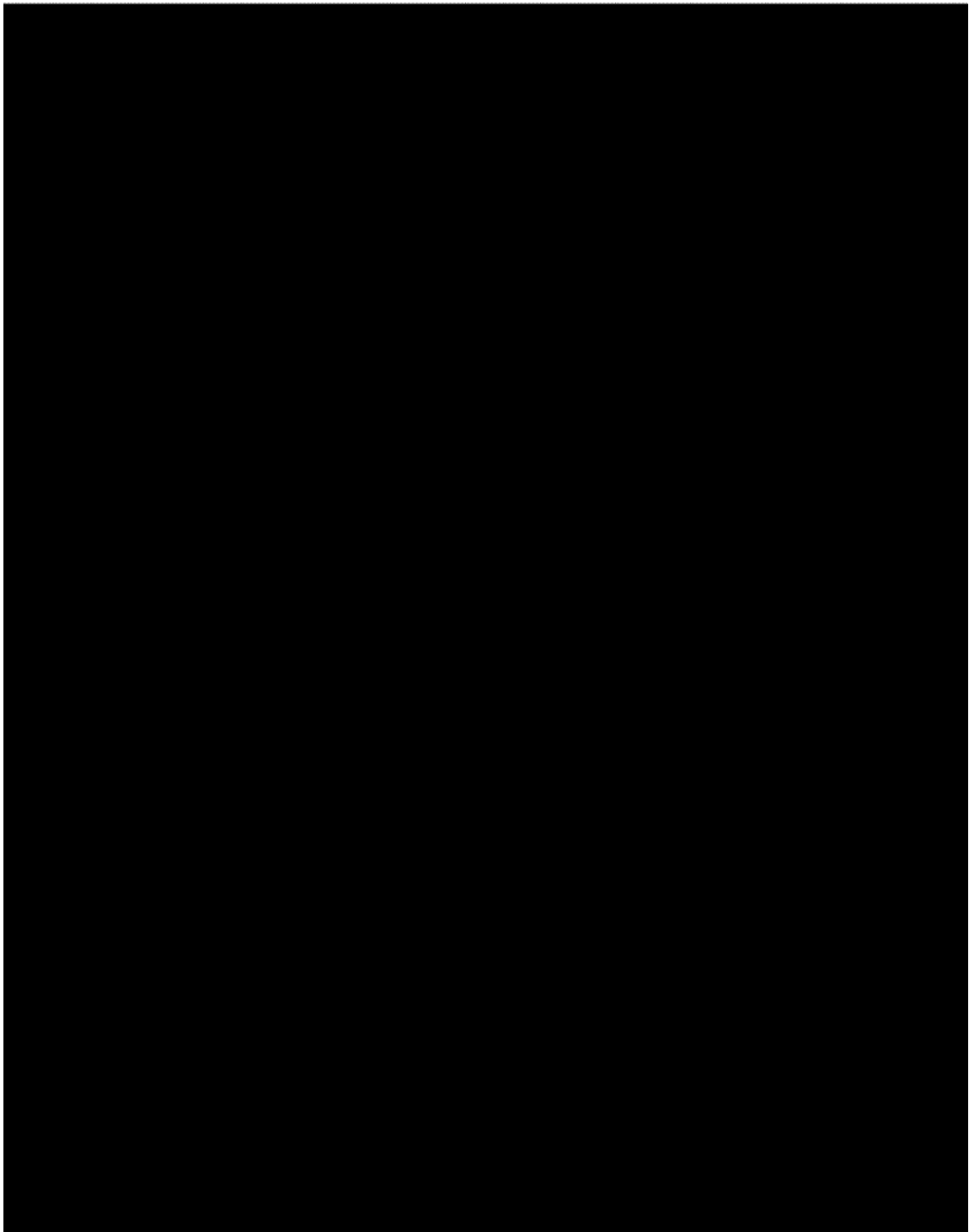


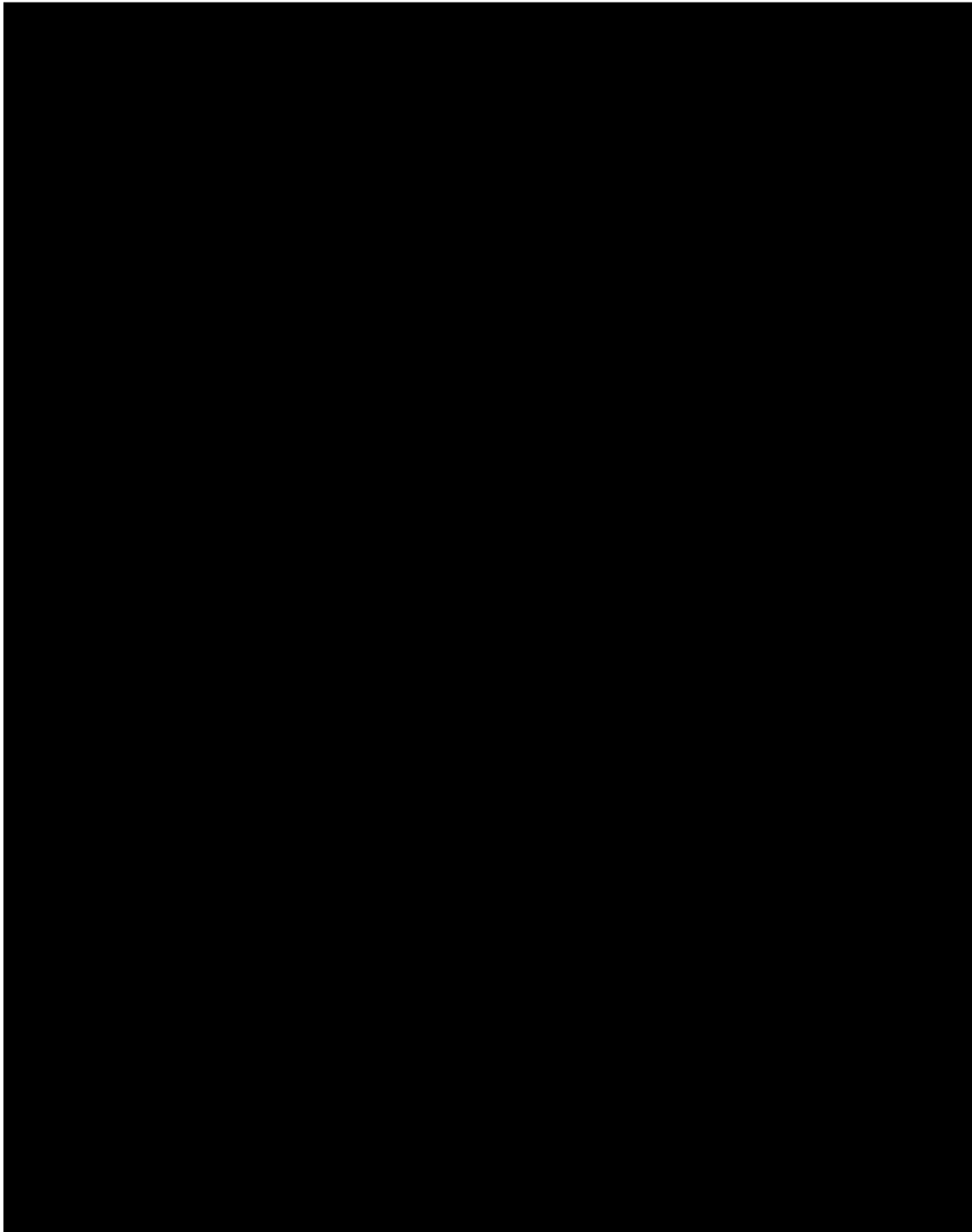


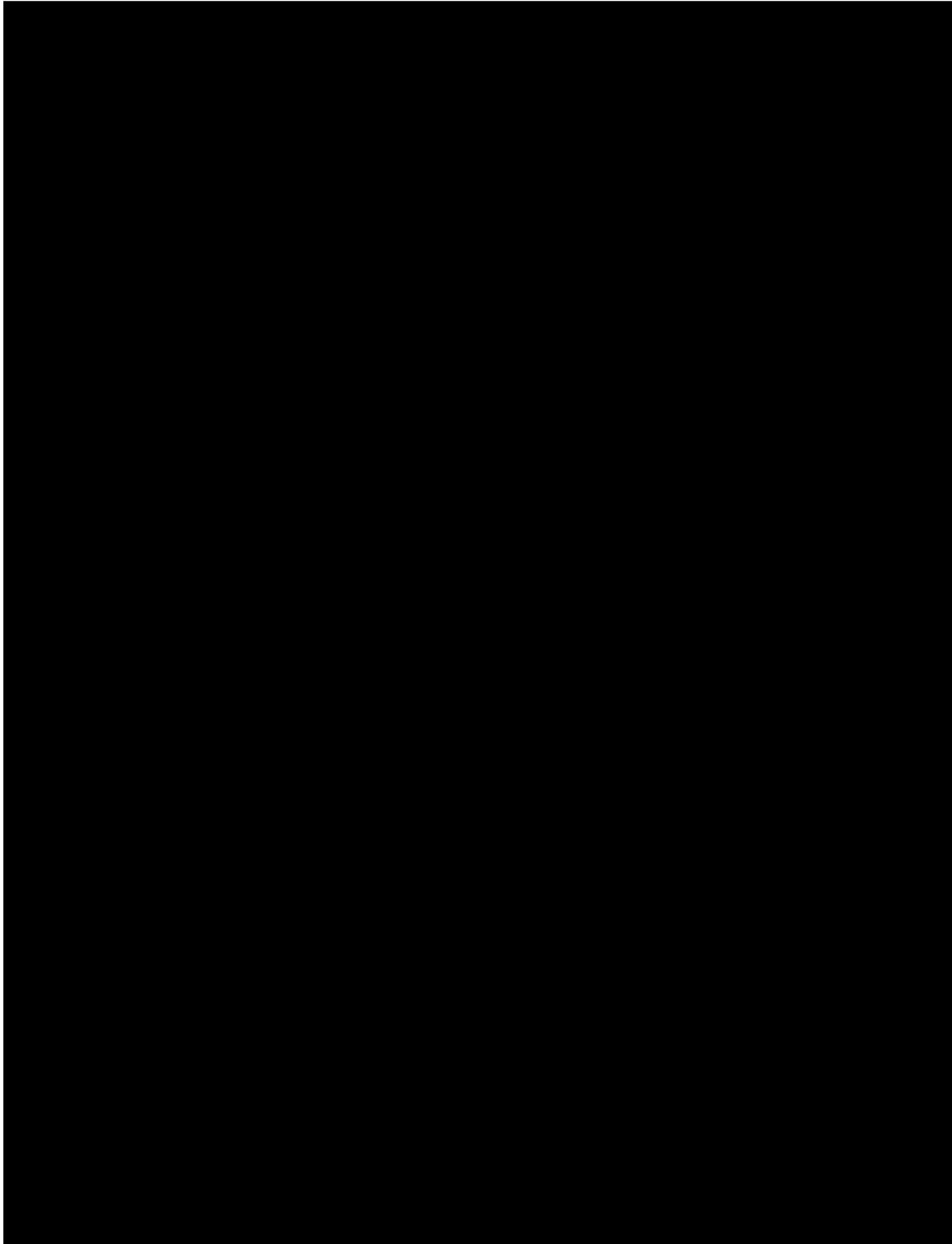


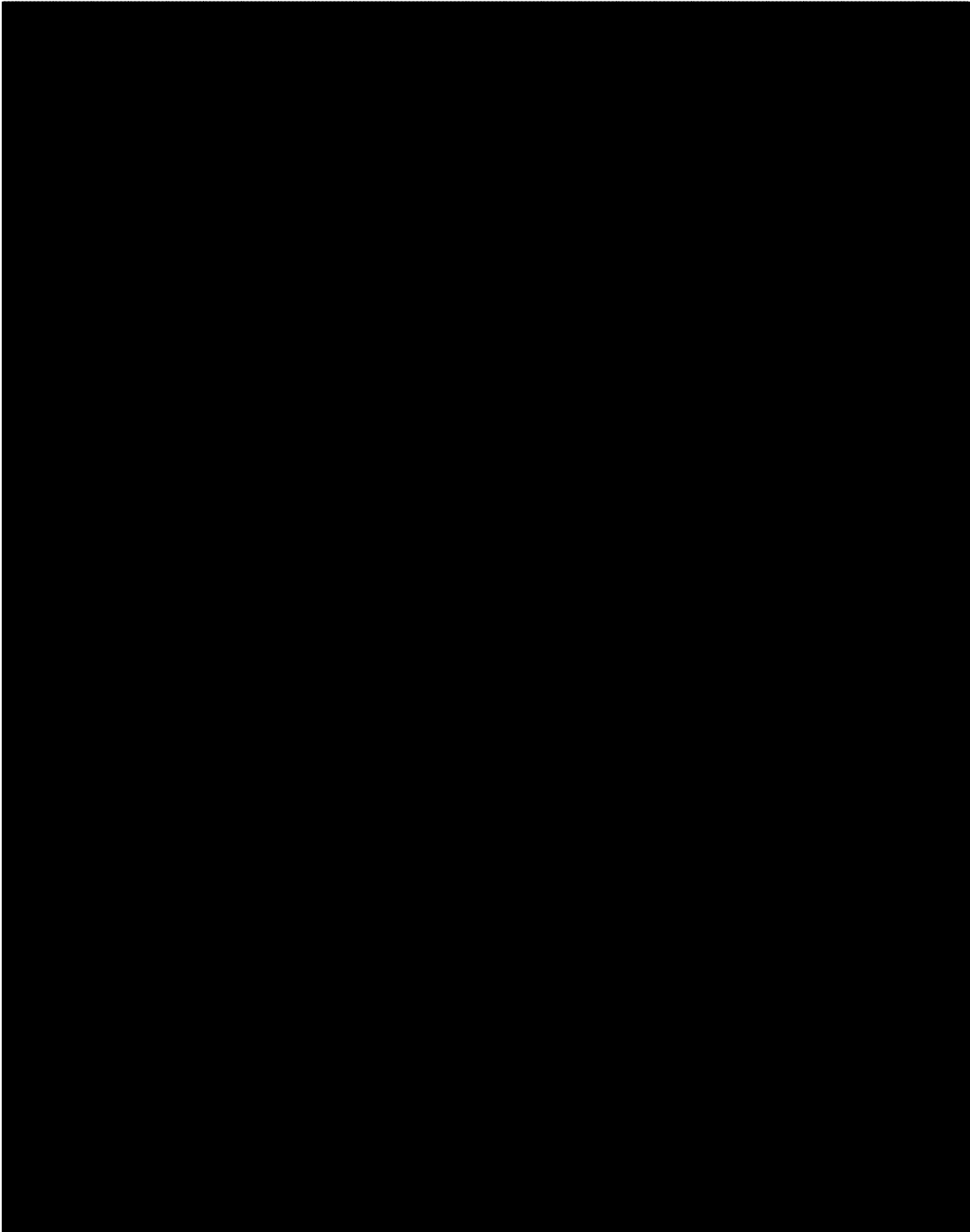


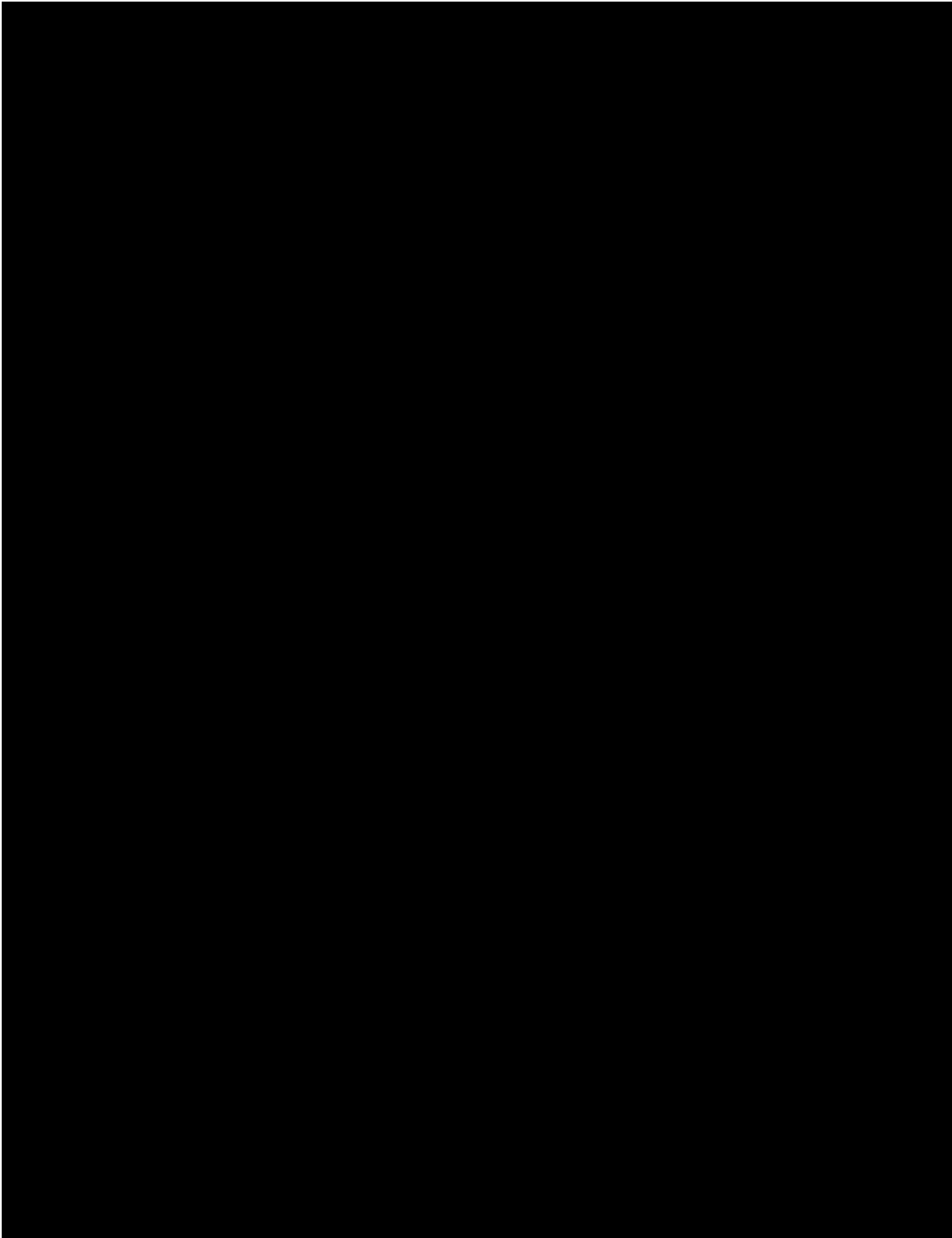


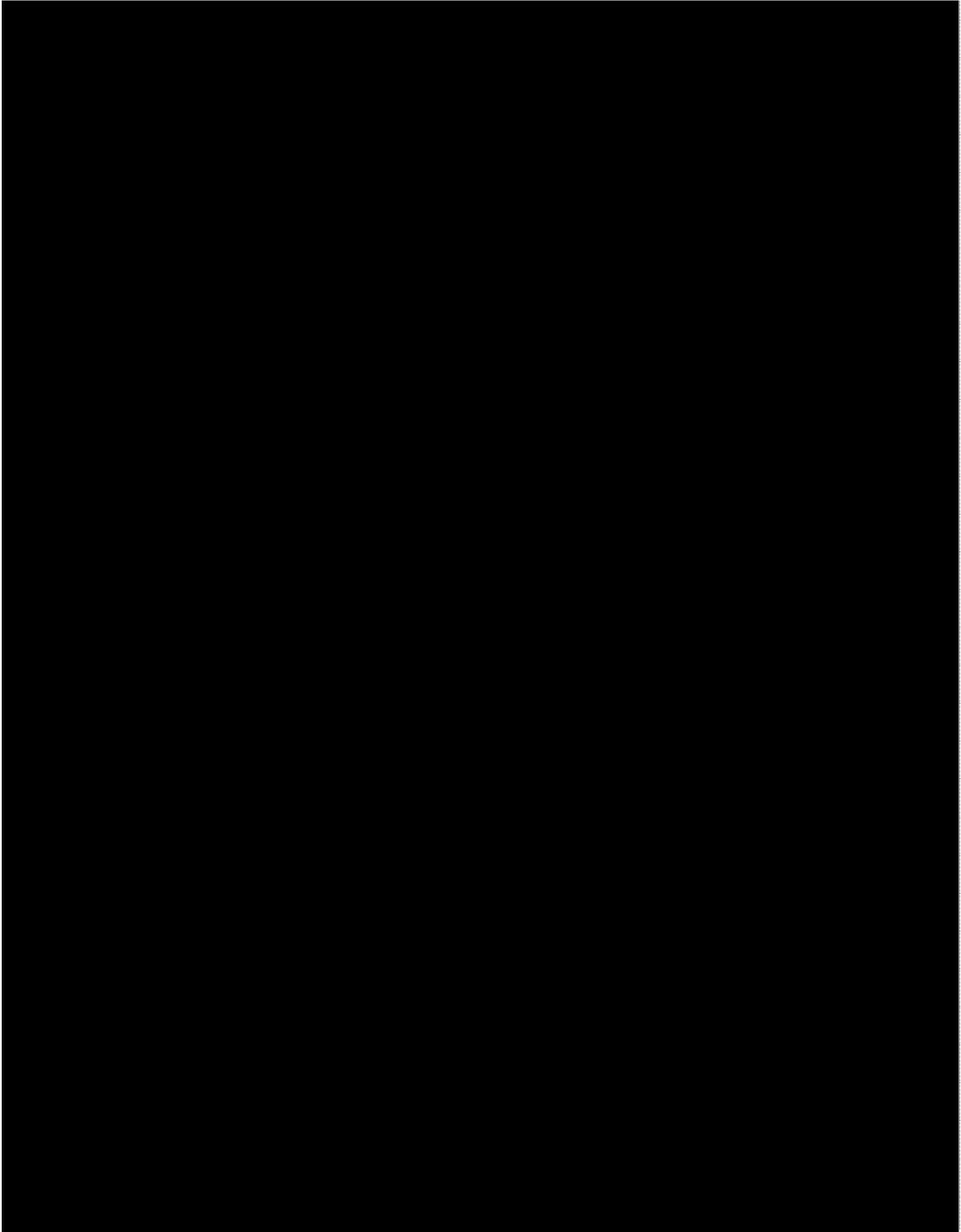


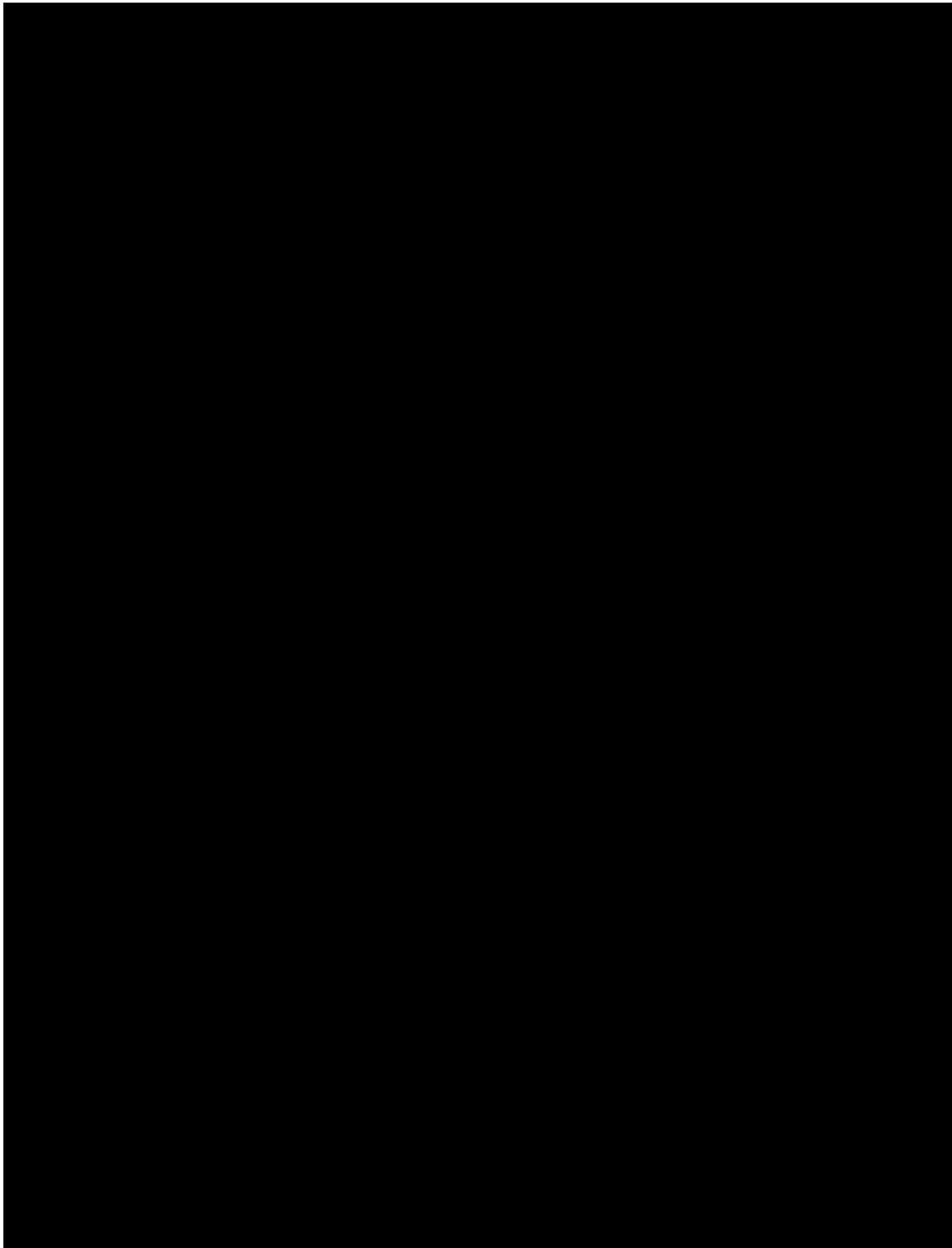




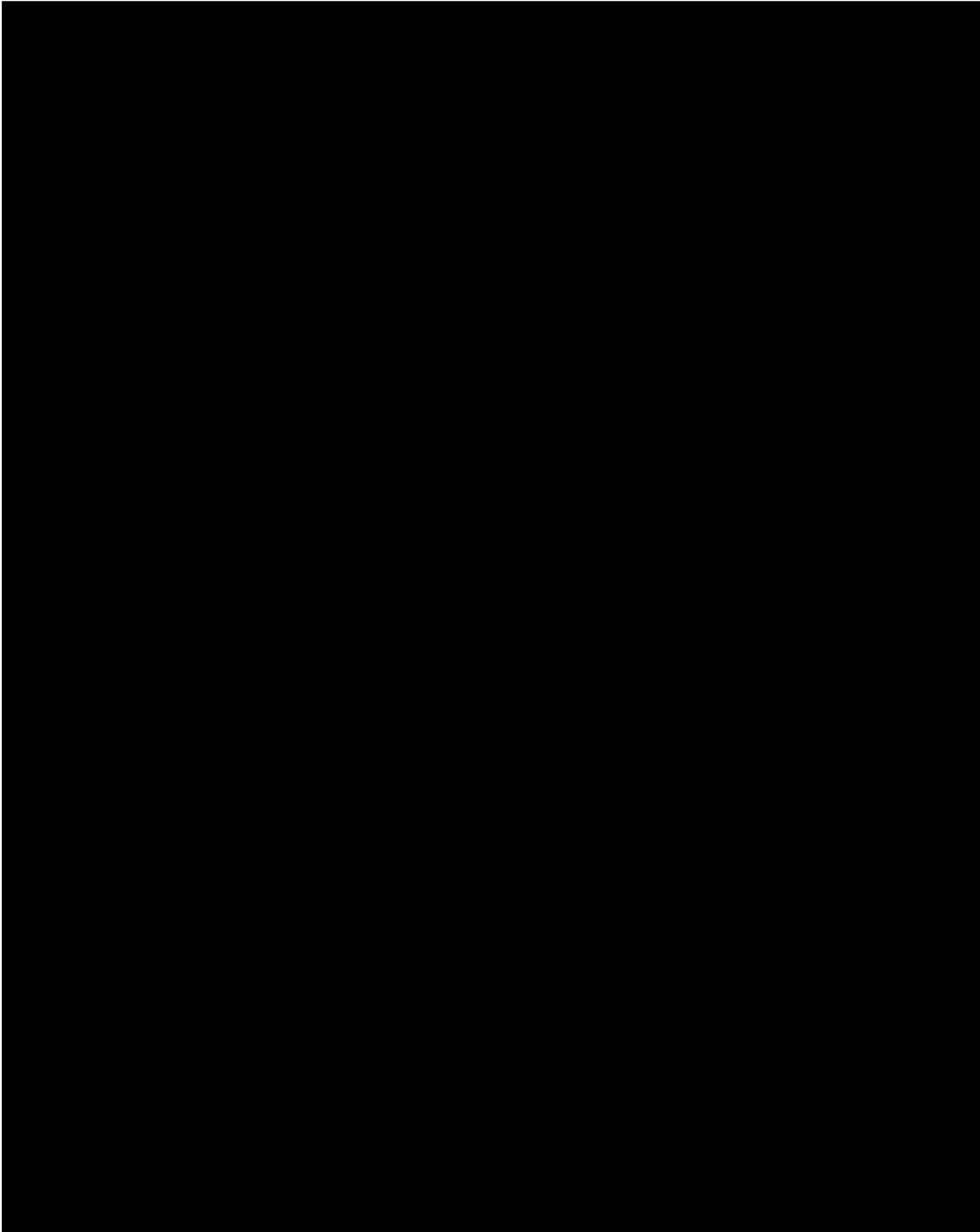


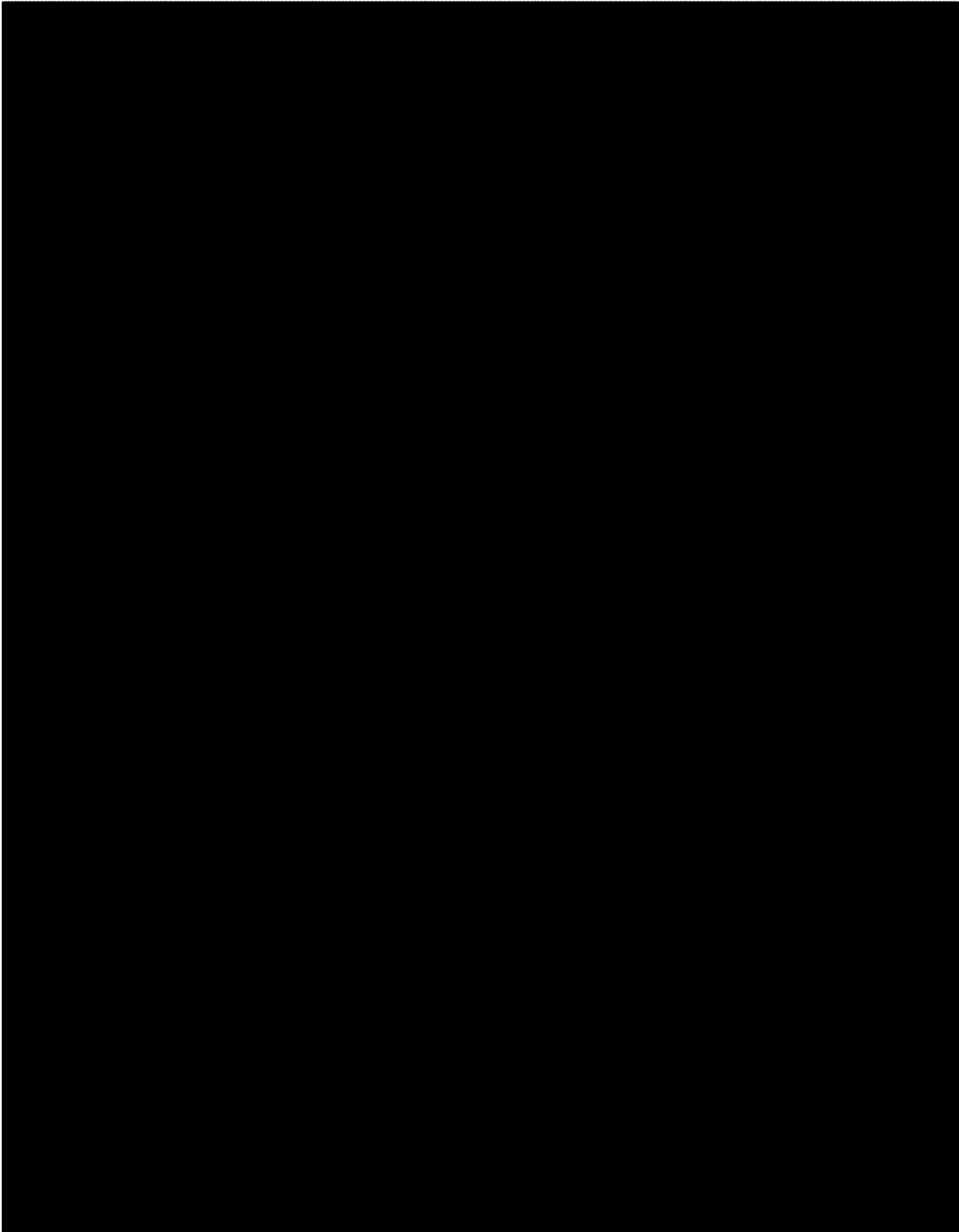


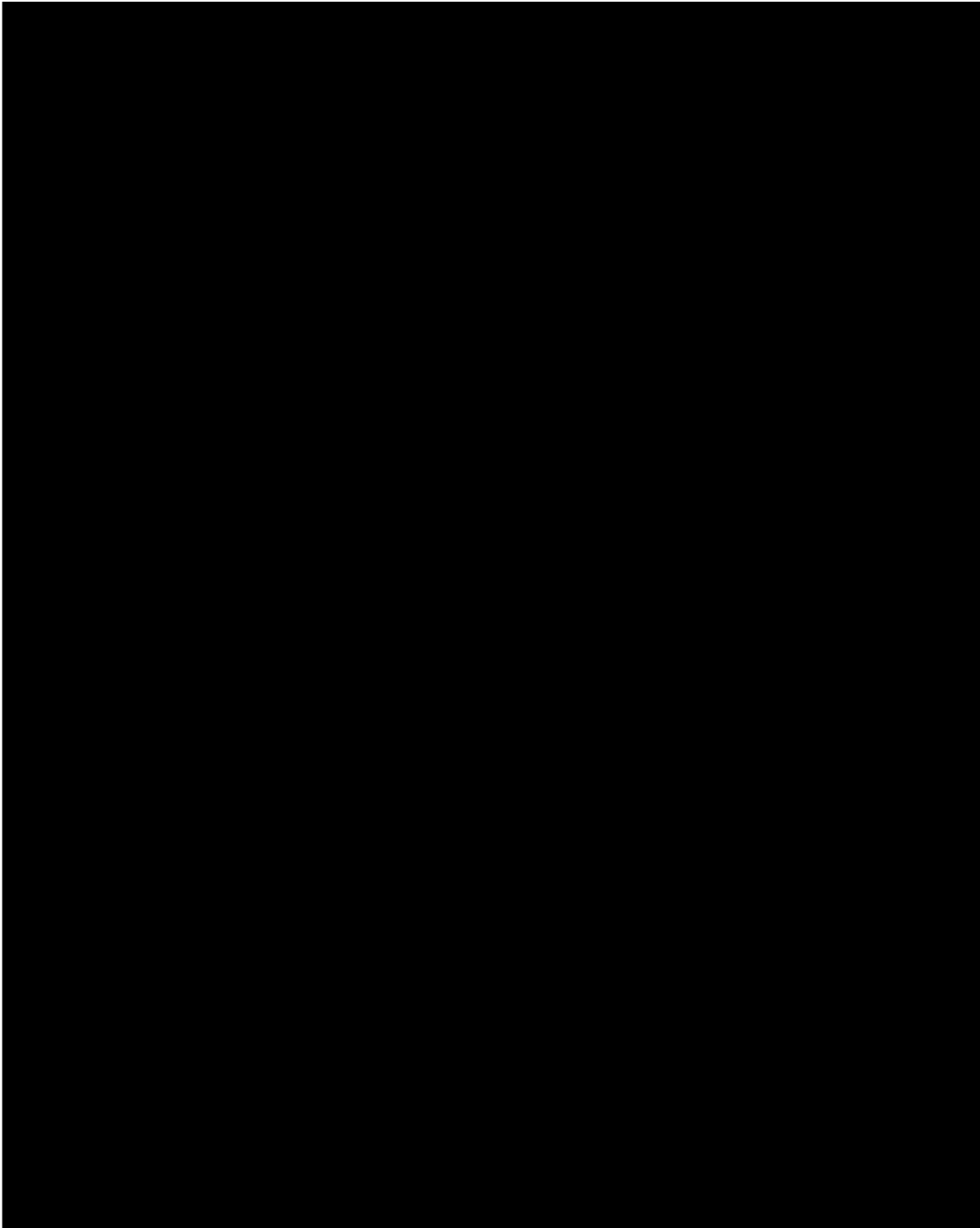




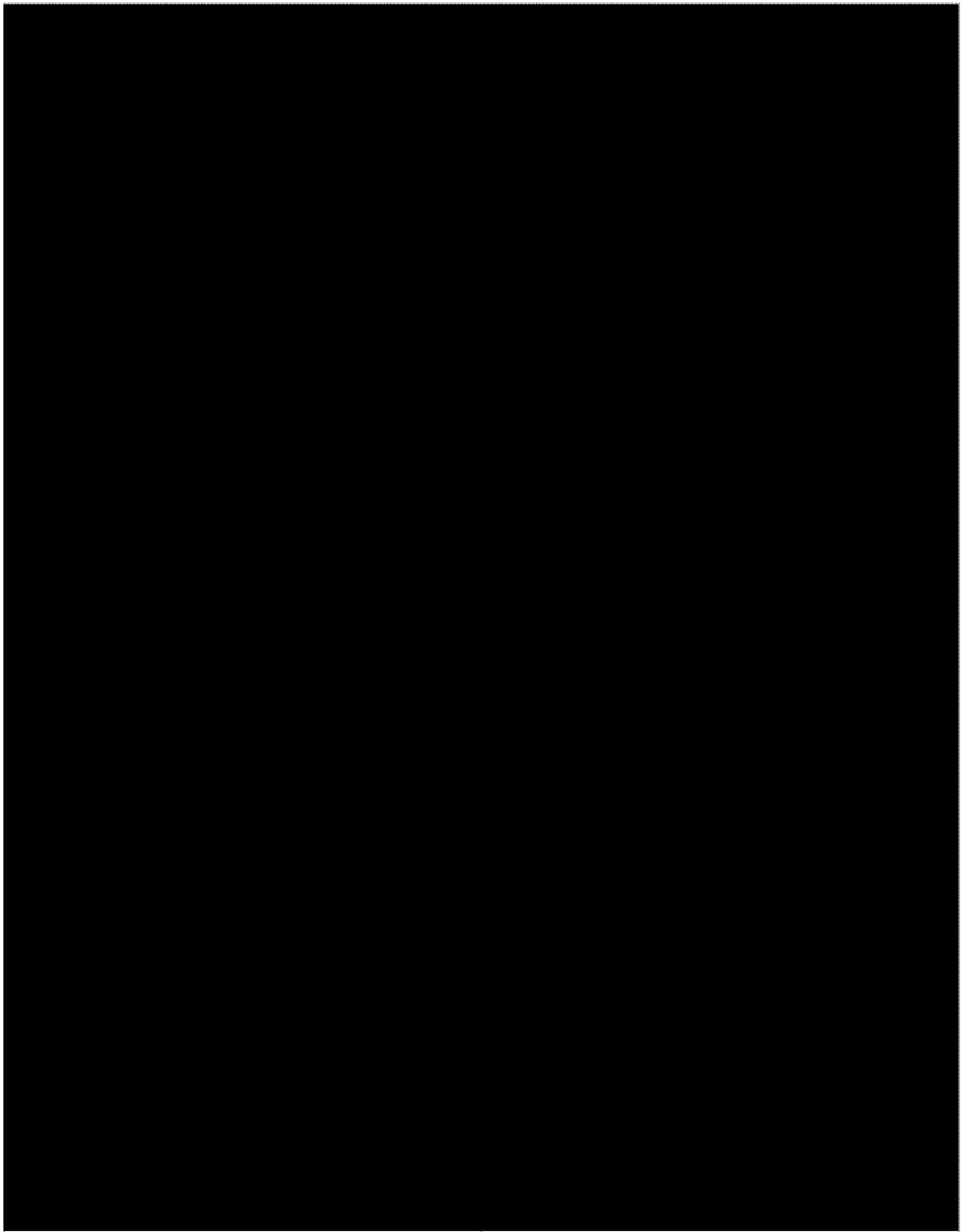


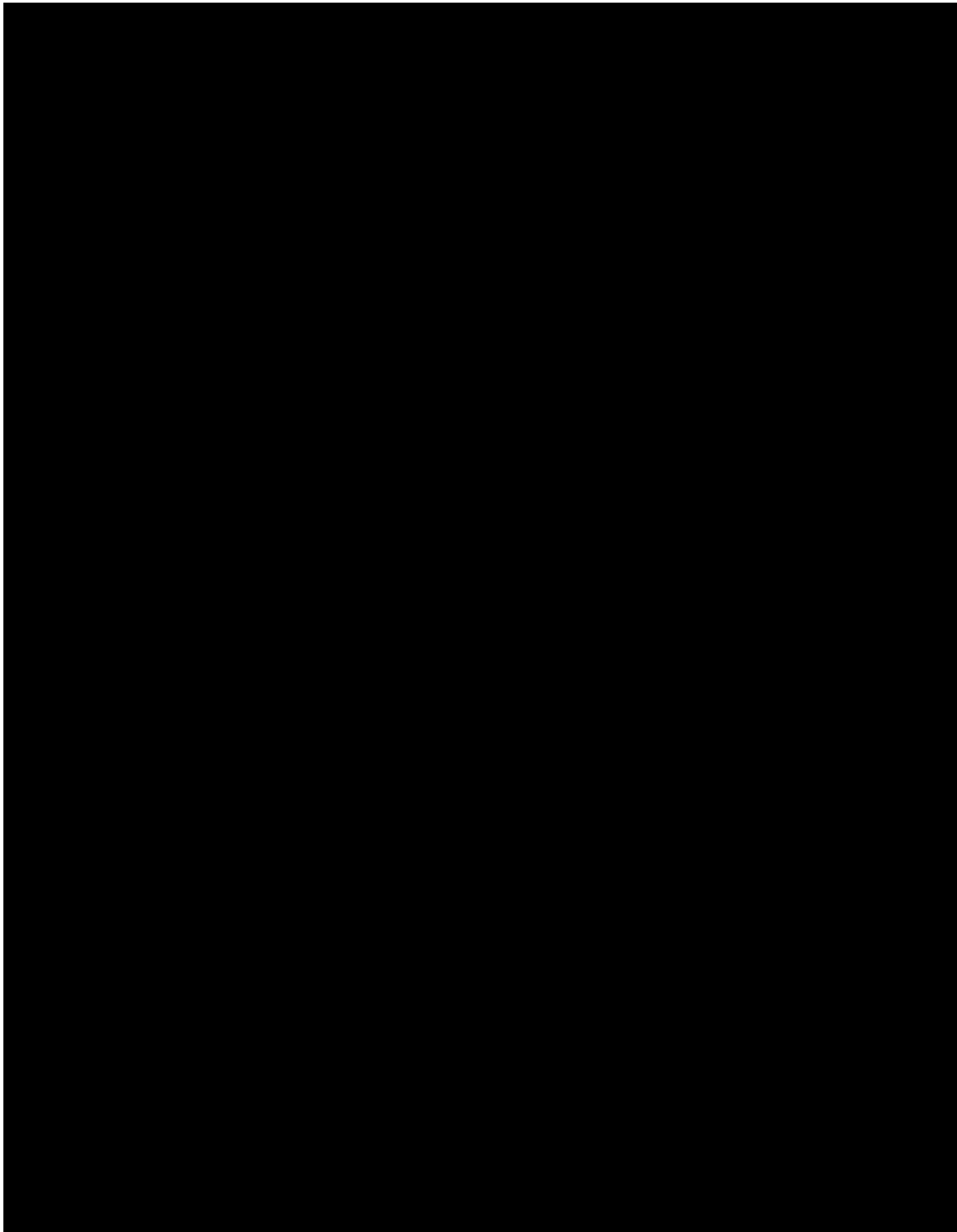


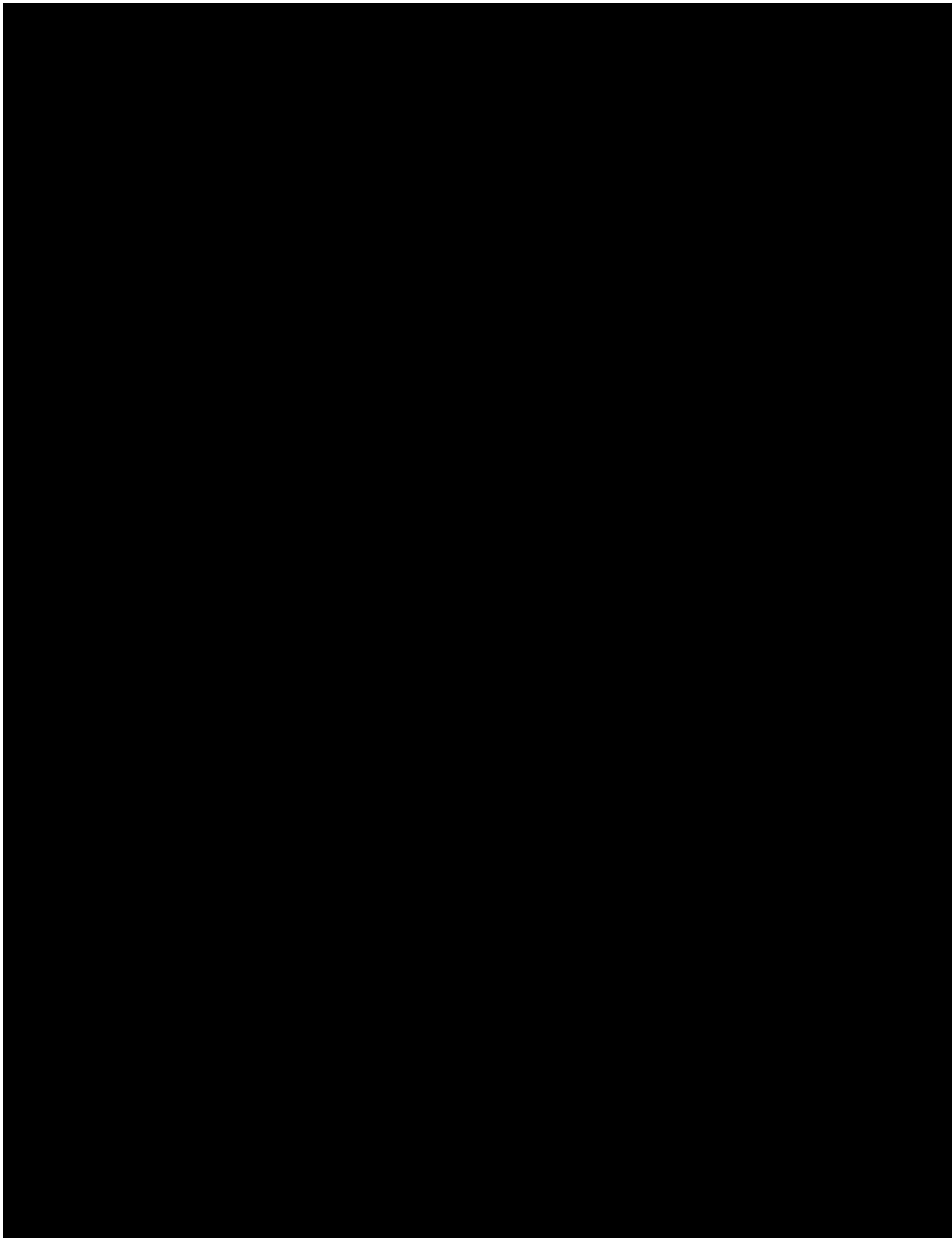


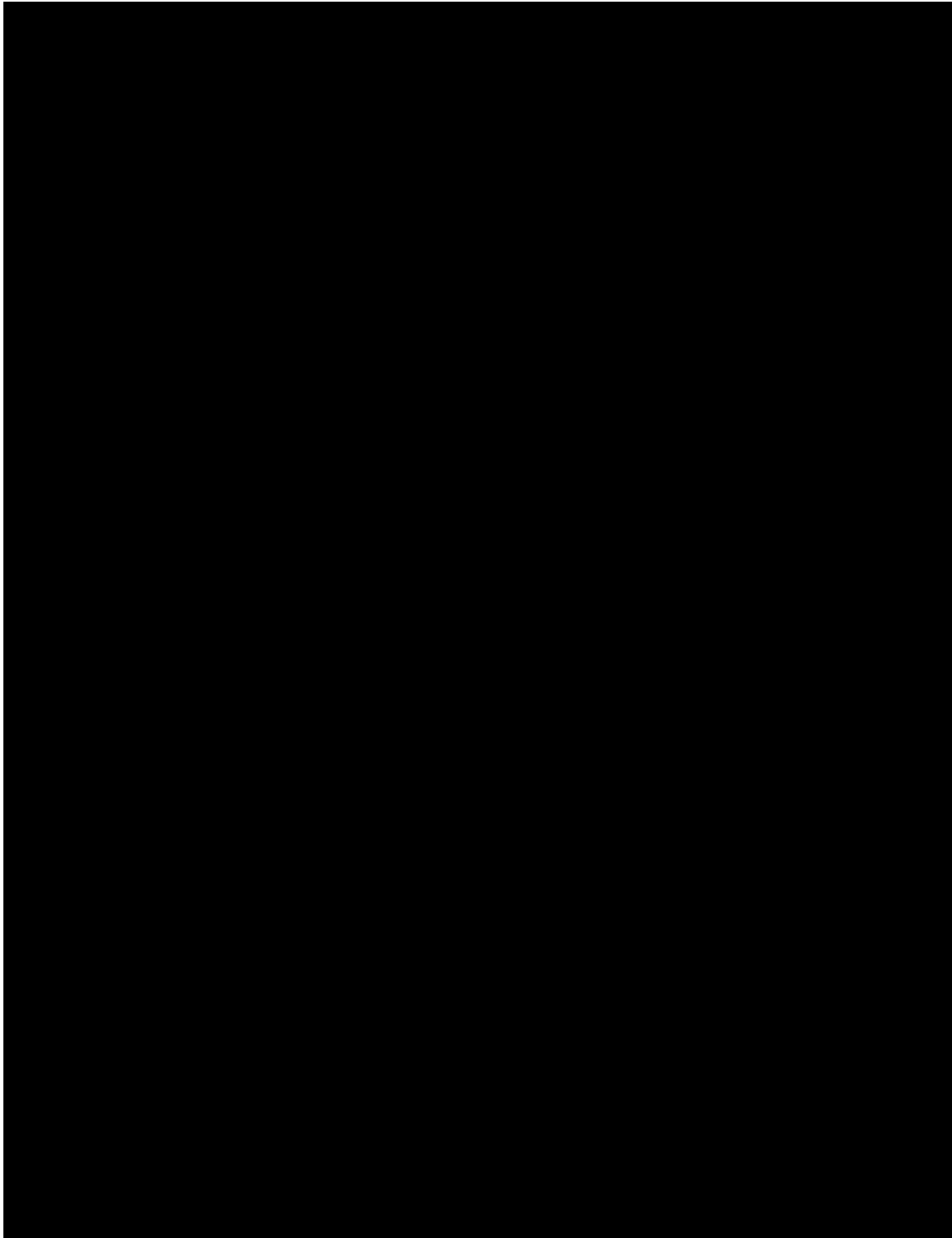




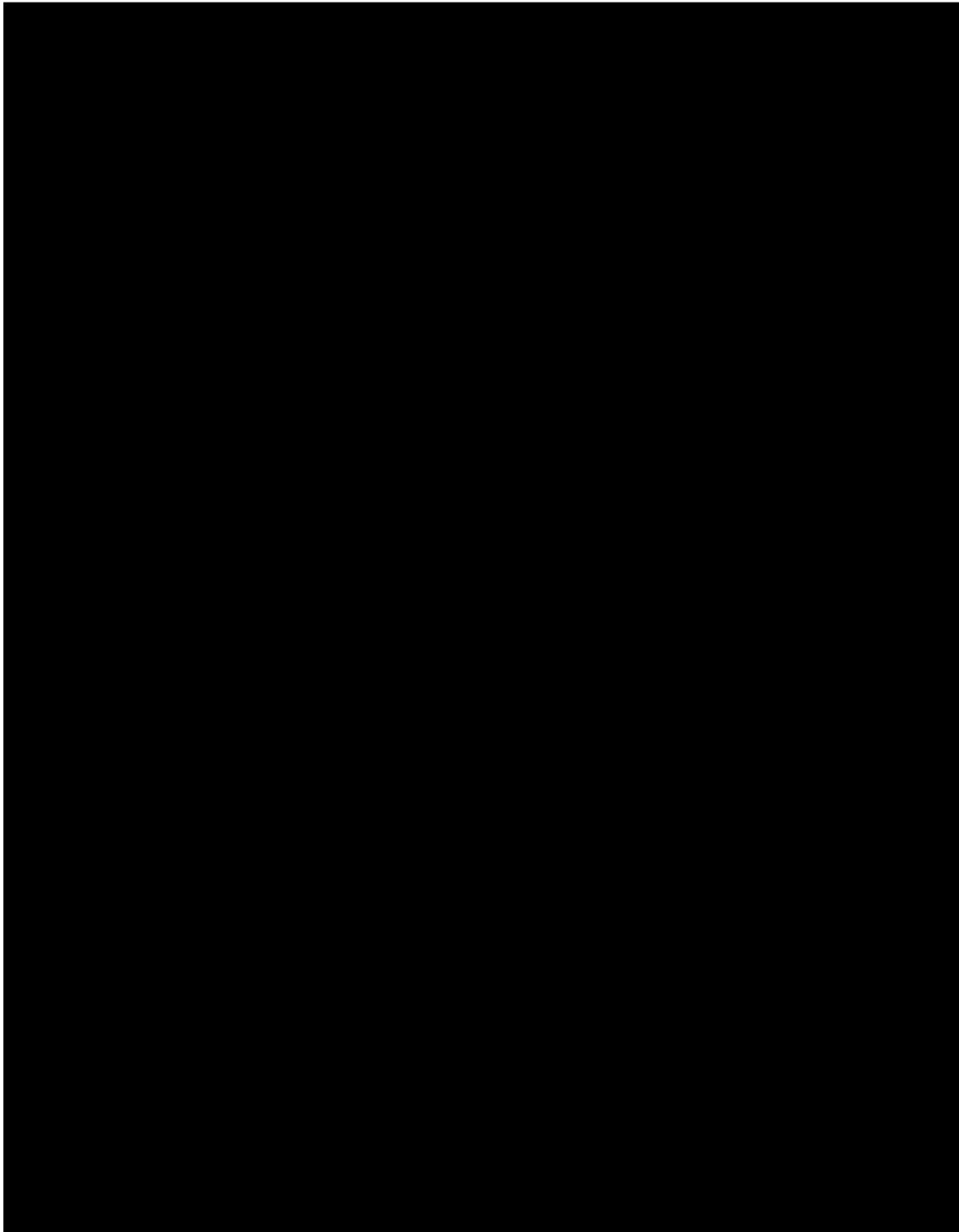












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